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CANCER

*Abnormal Pap Smears. SEE: Professional Training

Companion Video to Be a Survivor [Aud: Cancer Patients; INS: \$25; Video, 35 min. w/book] - Be a Survivor: Your Guide to Breast Cancer Treatment by Vladimir Lange 154 p.] This videotape is designed to give the newly diagnosed woman and her family an understanding of the treatments available and to encourage her to participate in the decision process. Covers everything from biopsy to reconstruction.

*Breast Cancer Early Detection: Know the Facts. Know for Sure. [Aud: Adults; INS: \$25; Video, 13 min.] CDC/American Medical Women's Assn., Inc., 5/16/00. This video teaches women what to expect during mammograms and clinical breast examination. Also shows how to perform self-examination.

*Breast Cancer. [Aud: Cancer Patients; INS: \$25; Video, 30 min. w/guide] Patient Ed. Media 1996. This Time Life Medical video from the "At Time of Diagnosis" series includes understanding the diagnosis, treatment, and management.

Just Mammograms. SEE: Professional Training.

*Breast Lumps. [Aud: Cancer Patients; INS: \$25; Video, 30 min. w/guide] Patient Ed. Media, 1996. This Time Life Medical video from the "At Time of Diagnosis" series includes understanding the diagnosis, treatment, and management.

*Breast Self-Examination: Instructional Video. [Aud: Adults; INS: \$25; Video, 10

min.] Glaxowelcome, 1997. English/ Spanish. This program examines the importance of early detection and explores the overall risk of breast cancer within the different age groups, as well as the increased risk demonstrated by different ethnic and socioeconomic groups

▲ A Brighter Future. [Aud: Women; INS: \$50; Video, 11 min.] Reviews importance of self-exam, doctor's exam, and mammogram.

Building A Public Health Approach to Cancer Prevention and Control. [Aud: Educators/ Professionals; INS: \$25; Video, 15 min.] No date. CDC training video reviews the elements of an integrated prevention program using examples from CDC's funded programs.

*Cancer Survival Toolbox. [Aud: Cancer Patients; INS: \$25; CDs, - approx. 30 min. each] National Coalition for Cancer Survivorship, Revised 2004 edition. The set consists of eight sound CDs: communicating, making decisions, and negotiating. These are designed for patients, family members, and caregivers deal with the diagnosis, treatment and challenges of cancer, and living beyond cancer.

*Caring for Mo. [Aud: Cancer Patients; INS: \$60; Video, 45 min.] NH Breast Cancer Coalition, 1998. This Emmy nominated documentary film chronicles the struggle of New Hampshire nurse and mother Rosemary (Mo) Runnels, her family, her friends, her co-workers and her physicians as she endured a 20-month battle with breast cancer in a series of unforgettable, stunning black and white photographs and powerful words.

CDC Video-Based Self-Study Packet.

[Aud: Public Health Staff; INS: \$25; Video, 1 hr.] CDC National Training Center for the Prevention and Early Detection of Cancer, 1999. This program was developed to ensure that primary care providers are aware of current protocols and practice standards for the follow-up of abnormal clinical breast examination and mammographic findings.

CDP Files - National Center for Chronic Disease Prevention and Health Promotion. SEE: General Health

Promotion Planning

Cervical Cancer. [Aud: Adults; INS: \$125; Video, 10 min., Leaflet] Provides women with life-saving facts about cervical cancercauses, diagnosis, treatment, and prevention. Gives women the information they need to take better care of their own health.

Choose Your Cover. [Aud: Educators/Professionals; INS: \$25;Video, 3 min., posters, CD-ROM] Cancer prevention materials for Summer 2000 campaign.

*Clinical Breast Examination. [Aud: Adults, INS: \$25; Video, 2 hr.] Satellite Broadcast 4/25/02, University of Albany, NY. Women's Health Grand Rounds program. The video provides information for practitioners who wish to improve their knowledge of breast cancer, anatomy and physiology of the breast, and the early detection "Triad" approach of assessment.

Colorectal Cancer. [Aud: Clinicians, INS: \$25; Video, 1 hr. 30 min.] Satellite Broadcast 3/27/03, Women's Health Grand Rounds. This program was presented to improve the knowledge of clinicians about the significance of colorectal cancer as a preventable cause of cancer mortality in women. It also covered primary and

secondary prevention screening options, with a focus on women.

Colorectal Cancer. [Aud: Adults, INS: \$150; Video, 19 min.] This tape explores the high incidence of colorectal cancer in America and reviews contributing factors, methods of diagnosis and treatment, and the drawbacks of tests for early detection, while stressing the importance of early detection.

Cultural Competence in Breast Cancer

Care. [Aud: Healthcare Staff; Ins: \$25; CD ROM] Ohio Dept of Health, 2003. This is an educational tool from the Medical College of Ohio designed to train health care professionals to provide culturally competent clinical care for breast cancer prevention, detection and treatment.

*Current Standards for Management of Breast Cancer: A Multi-Discipline Approach. [Aud: Healthcare Staff; Ins: \$25; Video: 2 hrs.] Satellite Broadcast from Alabama Dept of Public Health, 10/10/01.

Decade of Change, A Future of Hope. [Aud: Healthcare Staff; Ins: \$20; Video: 7 min.] Reviews National Breast and Cervical Cancer Early Detection Program.

The Doctor Is In Series: Cancer Survivors. [Aud: Adults; INS: \$50; Video, 26 min.] Dartmouth-Hitchcock, 1991. One in three Americans will be diagnosed with cancer; half will survive. They will experience job and health insurance discrimination, difficulties with friends, fears that the disease will return, and guilt about surviving.

Ductal Lavage Procedure Demonstration. [Aud: Healthcare Staff; INS: \$25; Video, 5 min.] Pro-duct Health, Inc., 11/00. Demonstration of minimally-invasive

procedure used as a breast cancer risk assessment tool.

Eating for Good Health. SEE: Nutrition.

*Genetic Testing For Breast Cancer Risk: It's Your Choice. [Aud: Cancer Patients; INS: \$25; Video, 14 min.] NIH, National Action Plan on Breast Cancer, no date. Topics: who is at an increased risk for breast and ovarian cancer, description of a gene, and how genes affect breast cancer risk

*Helping Mother Lucas See the Light. [Aud: Adults, Health Educators; INS: \$25; Video: 30 min.] New Jersey Dept. of Health, Senior Services 2002. This is an interactive

Senior Services, 2002. This is an interactive, educational video about women who never or rarely are screened for cervical cancer.

*How to Enhance Clinical Breast Examination Training Design and Delivery Skills. [Aud: Public Health Staff, Educators; INS: \$25; 2 CDs w/ book, 84 p.]

*Hysterectomy: The Decision is Yours. [Aud: Families, Healthcare Providers; INS: \$25; Video: 15 min.] New Mexico Endow Project, 1999. This video shows proper communication techniques with health care providers and offers effective decision-making skills.

Into the Light. [Aud: Adults; Ins: \$20; Video: 25 min.] Documentary on prostrate cancer that profiles cancer patients, their families, and health care professionals.

*Instructions for Breast Self-Examination. [Aud: Adults; Ins: \$25; Video: 8 min.] ACS, 1997.

Managing the Abnormal Pap Smear: Update 2003. SEE: Professional Training

The New Corporate Agenda: Investing in Breast Cancer Screening at the Worksite. [Aud: Adults; INS: \$100; Videos (2), 13 and 22 min.; Manual] Use for designing, establishing, and promoting an individualized corporate breast cancer screening and education program.

New Horizons in the Use of Tamoxifen and Aromatase Inhibitors. [Aud: Healthcare Staff; INS: \$25; Video, 2 hrs.] This program covers breast cancer diagnosis and treatment protocol with Tamoxifen chemo prevention.

*One Step at a Time: A Step-by-Step Guide to Breast Cancer Screening. [Aud: Cancer Patients, Healthcare Staff; INS: \$25; Video, 12 min.] Texas Dept. of Health.

Once a Year...For a Lifetime. [Aud: Women; INS: \$100; Video, 26 min.] Tells the story of five women whose lives are touched in different ways by breast cancer. Helps educate women on the need for regular health maintenance and medical testing in the detection and treatment of breast cancer.

* Partnership for Recovery: Managing the Side Effects of Chemotherapy. [Aud: Cancer Patients; INS: \$25; Video, 16 min.] Glaxosmith Kline, 1994. Topics covered: managing the side effects of chemotherapy, such as nausea/vomiting, infection, mouth soreness, and feeling tired. Coping strategies for stress and anxieties are discussed, including relaxation techniques and resources.

*The Race is Run One Step at a Time: Everywoman's Guide to Taking Charge of Breast Cancer. [Aud: Adults; Ins: \$25; Audio Cassette: 90 min.] Simon & Schuster, 1995 (Abridged version). Having lost her sister to breast cancer and waged her own successful battle with the disease, Nancy Brinker describes the devastating course of her sister's disease and discusses the importance of early detection, care and preventative measures.

Sun Safety for Outdoor Workers. [Aud: Workers, Management; INS; \$25; Video, 13 min.] Skin cancer prevention information. California Department of Health Services, 2000.

The Truth About Smokeless Tobacco.

SEE: School Health Education.

What is a Woman? [Aud: Adults; Ins: \$25; Video: 30 sec.] Cronin & Co., 2/98. New Hampshire Breast & Cervical Cancer Public Service Announcement.

When Someone You Love Has Prostrate Cancer. [Aud: Adults; Ins: \$25; Video: 33 min.] Provides information and resources for support to couples facing prostrate cancer.

Your Pelvic and Breast Examination. <u>SEE</u>: *Self-Care*.

CARDIOVASCULAR

✓ The Brain At Risk: Understanding & Preventing Stroke. [Aud: Adults; INS: \$100; Video, 18 min.; Pamphlet] Describes the three types of strokes, the warning signs of stroke and how to lower stroke risk.

Controlling Cholesterol Series. [Aud: Adults; INS: \$100 ea.; Videos (6), 30 min. ea.] Designed to help people control their blood cholesterol levels. Features participants involved in lifestyle modification programs.

After 50
Guidelines for Eating Out
Introduction to a Healthy Lifestyle
Through Diet and Nutrition
Through Exercise and Fitness
Through Medical Treatment

The Doctor Is In Series: I Think I'm Having a Heart Attack. [Aud: Adults; INS: \$100; Video, 28 min.] Dartmouth-Hitchcock, 1991. This program explains what causes heart disease, and the many types of equipment that are used to treat it. Angiograms, angioplasty, Thallium stress tests, laser treatments, cardioverter defibrillators and pacemakers are all explained in easy to understand language.

Heart Decisions for Life Series [Aud: Adults; INS: \$100 ea.; Videos (4), Handout] Discusses why compliance is so critical to regulating cholesterol, how diet and exercise affect cholesterol levels, and the attitudes and habits affecting your health that you have the power to change.

Compliance. [22 min., Diet & Eating Habits. [42 min], Exercise. [22 min], Lifestyle. [25 min.]

*Heart Disease: The Number one Health Problem for Women. [Aud: Healthcare Staff, Educators; Ins: \$25; Video: 2 hrs.]

I Am Joe's Heart. (New Version) SEE: School Health Education.

National Cardiovascular Health Conference. <u>SEE</u>: Professional Training

Our Nation's Health: A Question of Choice. [Aud: Adults; INS: \$100; Video, 59 min.] This PBS documentary is a comprehensive look at lifestyle as the main determinant of good health. It's never too

late to make positive lifestyle changes to insure a healthier future.

Personal Action Series: High Blood Pressure. (Aud: Adults; INS: \$160; Video, 13 min., Guide] Teaches understanding of hypertension, diagnosis, lifestyle approach to prevention and treatment, and working with your healthcare professional.

Rate Your Plate. SEE: Nutrition.

Second Report of Expert Panel on Detection, Evaluation, & Treatment of High Blood Cholesterol in Adults. [Aud: Adults; INS: \$25; Video, 36 min., Exec. Summary] 1993. Highlights the recommendations of the Adult Treatment Panel II report and differences/similarities between the two reports.

The Sports Guide: NHLBI Planning Guide Video. <u>SEE</u>: *Professional Training*.

You and Your Heart [Aud: High School-Adults; INS: \$200; Video, 18 min., Guide & Booklets] Reviews how the heart works, common heart ailments, and how to prevent heart attack and maintain a healthier heart.

CATEGORICAL DISEASES

(Allergies, Arthritis, Asthma, Depression, Osteoporosis)

Adventures of Captain 5 A Day: Healthy Bones. Connecticut Departments of Public Health and Social Services [Aud: Preschool; Ins: \$10; Audiocassette: 15 min.] Information about the importance of calcium in your diet.

Childhood Asthma: A Case Management Approach. [Aud: School Nurses, INS: \$25,

Format: Video, 1 hr.] This program describes how St. John's Riverside Hospital and the Yonkers schools formed a partnership to improve asthma care which has resulted in fewer emergency calls, reduced absenteeism, and improved safety.

A Crash Course on Calcium [Aud: Teachers, INS: \$125, Format: 1/2" Video 22 min. w/guide & poster] Milk Processors Education Program, 1997. With special appearances by Kristi Yamaguchi, Steve Young, Brett Favre, and others, this fast-paced documentary follows three teens as they conduct an investigative report on teens, calcium, and bone health.

Depressive Illness: What You Need to Know. [Aud: Adults; INS: \$50; Video, 3 parts - 23, 16, 23 min. ea.] Part 1 - Experiencing the Illness; Part 2 - The Disease Perspective; Part 3 - Diagnosis and Treatment.

Death of a Bone. [Aud: Health Educators; INS: \$85; Display w/stand]. Visual display board illustrating normal bone, osteoporotic bone and hip fracture.

Dispelling the Myths of Arthritis: How to Take Control. [Aud: Healthcare Professionals, Patient Advocates; INS. \$25; Video, 1 hr.] Satellite Broadcast 5/15/03. This U. of Albany presentation covers the facts about arthritis; what it is and isn't, whom it affects, how it can be managed, and what part public health plays in arthritis education and management.

Asthma. [Aud: Adults; INS: \$50; Video, 29 min.] Dartmouth-Hitchcock, 1991. This program follows young children and adults managing their illness. There are tips on

preventing attacks and a discussion of promising research.

The Doctor Is In Series: Depression.

[Aud: Adults; INS: \$50; Video, 29 min.] Dartmouth-Hitchcock, 1991. Serious depression affects 10 million Americans every year. Women are twice as likely as men to be diagnosed with it. Experts are interviewed on its causes and treatment

The Doctor Is In Series: Foot Care. [Aud: Adults; INS: \$50; Video, 29 min.] Dartmouth-Hitchcock, 1991. Provides a humorous look at the structure of feet and how problems develop. Meet a ballerina, a diabetic who is slowly losing feeling in his feet, and a woman forced when a child into shoes that did not fit correctly.

✓ The Doctor Is In Series: Panic. [Aud: Adults; INS: \$100; Video, 26 min.] Dartmouth-Hitchcock, 1991 Explains anxiety disorders which include panic attacks and phobias. Researchers review the evidence for a biological cause of this problem.

*Food Allergies in Children: Prevention & Intervention. SEE: Professional Training

The Great Bone Robbery. [Aud: Teens and Young Adults; INS: \$50; Video, 15 min., Leader Guide] Osteoporosis is a painful, crippling disease. This video by Midland Dairy Council focuses on building a foundation for strong bones during teen and young adult years.

I'm a Meter Reader! [Aud: Children with Asthma; INS: \$25; Video, 5:36 min.] N. Sander, illustrated by K Mauck. National Allergy and Asthma Network, 1992. This video will show grade-school age children how to use a peak flow meter.

Keep Control of Your Asthma. [Aud: Asthma Patients; INS: \$50; Video, 15 min., Leader Guide] This instructional video is designed to teach asthma patients about the use of peak flow meters and spacers. Includes guidelines and a worksheet from the Foundation for Health Communities intended to provide physicians with the essential information about asthma in an easy to read poster to be used interactively with patients.

Kidstrong: Inside and Out. <u>SEE:</u> School Health Education

Living, Breathing, and Beating Asthma in the Environment: A Community's Initiative. SEE: Professional Training

A Measurement of Strength:
Changing Attitudes About Osteoporosis.
[Aud: Professionals; INS: \$25; Video, 12 min.],1996. Merck & Co. presents the risk factors for osteoporosis, discuss bone mass density measurement technology, and encourage exploration of treatment options.

*Osteoporosis: Incorporating
Osteoporosis Prevention, Diagnosis, and
Treatment Into Patient Management
Practices. [Aud: Healthcare Providers;
INS: \$25; Video, 1 hr.] 11/6/02 osteoporosis
training sponsored by Dartmouth-Hitchcock
Medical Center. Topics include: national
standards for prevention, diagnosis, and
treatment. This program also stresses the
importance of early intervention through
discussion of risk factors with patients and
referral for bone density tests.

Osteoporosis Conference 5/19/98. [Aud: Adults/Professionals; INS: \$25; Video, 3 hrs.] Osteoporosis Conference held on May 19, 1998.

Osteoporosis Educational Guide. [Aud: Adults/Professionals; INS: \$25; Slides.] 1996. Slide presentation.

Osteoporosis...Time to Bone Up! [Aud: General/Professionals, INS: \$250, Slide Presentation/Supporting Materials].

PACE (People With Arthritis Can Exercise) Series. SEE: Older Adults.

*Patient Education Series: Osteoporosis. [Aud: General/Professionals, INS: \$250, 2 CD-ROM with guide, pamphlets]. Kyphon, no date. Information on osteoporosis and spine fractures.

Powerful Bones. Powerful Girls: The National Bone Health Campaign. [Aud: Nutritionists, Educators; INS: \$25; CD w/supporting materials] Materials from the National Osteoporosis Foundation for a multi-year campaign to promote optimal bone health in girls 9-12 years old, and thus reduce their risk of osteoporosis later in life.

Promoting Physical Activity Among
People With Arthritis. [Aud: Healthcare
Professionals; INS: \$25; Format: Video, 2
hrs.]. Satellite Broadcast 1/17/02, Alabama
Dept. Public Health. This video explores
the research that has led to physical activity
recommendations for people with arthritis,
appropriate forms of activity, and
community-based interventions to promote
physical activity.

*Tuberculosis: Past, Present, & Future.
[Aud: Public Health Staff; INS: \$25; Video, 1 hr.] Satellite Broadcast, 4/16/04 from Alabama Dept Public Health. Program topics: the impact of tuberculosis (TB) on early European society, and its devastating effects; methods used to identify TB and the role of public health in case management; updated CDC treatment guidelines, and TB

control methods; and future trends in control

This is Your Life! <u>SEE</u>: School Health Education.

A Woman's Strength: What Osteoporosis Could Mean to You. [Aud: High School to Adult, INS \$25, Video, 15 min.], Signs, symptoms, risk factors, and diagnosis of osteoporosis presented by Merck and Co.

DIABETES

Armchair Fitness. SEE: Fitness.

Carbohydrate Counting For Persons With Diabetes. [Aud: Persons with Type I and Type II Diabetes; INS: \$72; Video, 15 min.]

Children With Diabetes: A Guide for School Personnel. [Aud: School and Childcare Staff; INS: \$25; Video, 21 min.]

Clinical Perspectives on Diabetes. [Aud: Healthcare Providers, Educators; INS: \$25; Video, 2 hrs.]

✓ A Close Watch: Intensified
Management of Type II Diabetes. [Aud: People with Type II Diabetes; INS: \$100; Video, 22 min.] Medcom Inc, 1995.
Describes tools and practices used for intensive management of diabetes.

Diabetes: Focus on Family. [Aud: People with Diabetes, Their Families, Care Providers; INS: \$400; Video, 23 min., Guide] Diabetics and family members speak about how diabetes affects their relationships, the value of communications,

education, community organizations, and health care professionals.

*Diabetes and Cardiovascular Risk:
Affecting Change in Communities to
Increase Physical Activity. [Aud:
Healthcare Professionals; INS: \$25; Format:
Video, 2 hrs.]. Satellite Broadcast 5/18/04,
Alabama Dept. Public Health. Topics
include: programs that impact lifestyles and
make a difference in decreasing the
development of chronic diseases, and an
update in treatment options for those who
are diagnosed with diabetes and heart
disease.

✓ Diabetes & Complications: Focus on Living. [Aud: People with Diabetes, Their Families, Care Providers; INS: \$400; Video, 23 min., Guide] Discusses psychological impact of diabetic complications and the value of good control, self-responsibility, and positive attitude.

✓ **Diabetes and Exercise.** [Aud: People with Diabetes; INS: \$80; Video, 13 min., Teaching Resource Guide] Exercise is a significant but overlooked component of diabetes management.

Diabetes Control: Five Communities
Reach Out. [Aud: Diabetes Educators,
Community Support Groups; INS: \$25;
Video, 20 min.]. National Diabetes Ed.
Program, 2000. This video shows ways
communities can work together to improve awareness, and help with intervention
efforts.

*The Diabetes Epidemic: Preventing the Preventable. [Aud: HealthCare Staff, Educators; INS: \$25; Video, 1 hr. 30 min.] Satellite Broadcast from the NY State Diabetes Prevention and Control Program, 3/9/04. This program focuses on factors for

developing type 2 diabetes, behavioral changes and strategies for prevention, and identifying community resources for support to those already diagnosed.

Diabetes in Your School or Child Care Center. [Aud: School and Child Care Personnel; INS: \$75; Video, 12 min., Book.] This kit shows how to provide a safe and positive learning environment for the child with diabetes - without disrupting normal class routine.

✓ Diabetes Patient Education Series.
[Aud: People with Diabetes; INS: \$90 ea.; Video] Here's a positive approach to managing diabetes through lifestyle changes.

Diabetes: Injecting Insulin. 15 min.
Diabetes & Exercise. 12 min
Diabetes & Nutrition. 13 min.
Diabetes Foot & Skin Care. 6 min.
Introduction to Diabetes: The Game
Plan. 6min.

Oral Medications for Diabetes. 12 min.

Preventing Long Term Complications of Diabetes. 14 min.
Understanding Insulin. 15 min.

✓ Daily Decisions: A Guide to Diabetes Self-Management. [Aud: Diabetics & Their Families; INS: \$50; Video, 18 min.] Information about diabetes complications, use of glucose tests results, meal options that maintain glucose levels.

✓ The Doctor Is In Series: Foot Care. <u>SEE</u>: Categorical Diseases.

Feet Can Last a Lifetime: A Diabetes Foot Care Kit For Health Care Providers. [Aud: Health Care Providers, Diabetes Patients; INS: \$50; Videos (2), 13, 16 min., Supp. Mat.] The Food Guide Pyramid For Persons With Diabetes. [Aud: People with Diabetes; INS: \$80; Video, 14 min.]

Gestational Diabetes: You're In Control.

[Aud: Mothers-To-Be With Gestational Diabetes & Their Families; INS: \$50; Video, 26 min.]

Healthy Meal Planning: Away From Home. [Aud: People with Diabetes; INS: \$50; Video, 13 min., Supp. Mat.] Covers things to be considered when eating away from home, how to select from restaurant menus, and planning brown bag lunches.

How to Read the New Food Label: For Persons With Diabetes. [Aud: Junior High-Adult; INS: \$100; Video, 14 min.] Health ETA, 1998. The new food label features standardized serving sizes, health claim regulation, descriptor word definitions, added nutrient listings (e.g. total fat, fiber, complex carbohydrates), new reference values, and percent daily values.

✓ It's Time to Learn About Diabetes.
[Aud: Children with Diabetes; INS: \$50; Video, 19 min. w/workbook] Entertaining and informative video shows children how they can help manage their diabetes.

Josh. [Aud: Anyone caring for children with diabetes, especially newly-diagnosed. INS: \$25; Video, 6:57 min] ADA.

✓ Managing Your Diabetes Series [Aud: People with Diabetes & Their Families; INS: \$100; Videos (5), 6-9 min. ea.]

- Feeling Better About Diabetes
- Stages of Care
- Shopping for Good Diabetes Nutrition
- Caring for Your Feet
- Preparing and Giving an Insulin Injection

Gives basic information on how to manage your diabetes and control its effect on your life.

Maximizing the Role of Nutrition in Diabetes Management: A Lecture

Program. [Aud: Diabetes Educators; INS: \$200; Slides (198), Talking Points] Includes Diabetes Control & Complications Trial (DCCT) translated into clinical practice; current nutrition and diabetes research; strategies for successful outcomes with pregnancy, complications and long-term care; tools for individualized meal planning; and more.

Packy and Marlon. [Aud: Ages 6-Adult; INS: \$25; Super Nintendo Game] This is a role-playing game in which players manage the diet and insulin of two elephants who have diabetes.

Planning Meals With Exchange Lists.

[Aud: Health Care Providers; INS: \$100; Video, 24 min.] Presents the exchange lists and their practical application to meal planning as developed by the American Dietetic Association and the American Diabetes Association.

*Strategies for Diabetes Management in the Primary Care Setting. [Aud: Health Care Staff; INS: \$25; Video, 20 min.] Presentation from the Department of Endocrinology, Dartmouth Hitchcock Medical Center, NH.

Successful Disease Management:

Diabetes. [Aud: Employers; INS: \$50; Video, 27 min.] Explores how two corporations are investing in employee education and a disease management program to control the costs of diabetes in their workforce.

Supermarket Savvy. SEE: Nutrition.

Take Charge of Your Diabetes, 3rd
Edition. U.S. Department of Health and Human Services/CDC, 2002. [Aud: Diabetics and Families; INS: \$ 50; Video, 30 min. w/workbook. 134 p.] Includes: what problems diabetes can cause, how to work with a health care team to prevent problems, why it is important to get your blood glucose and blood pressure closer to normal, and how to find out about resources in your community to help you prevent problems.

Taking Charge: Living With Diabetes. [Aud: People with Diabetes, Their Families, Care Providers; INS: \$280; Video, ea. program 8-13 min.] Programs can be shown alone or together: What Is Diabetes? Meal Planning, Exercise, Insulin Monitoring, Type II Diabetes, Pregnancy, Complications.

Treating Diabetes Emergencies: What You Need to Know. [Aud: People with Diabetes, Their Families, General Public; INS: \$50; Video, 9 min.] Describes symptoms and treatment for diabetic emergencies. Gives case examples.

* Type 2 Diabetes and Children. [Aud: Healthcare Professionals; INS: \$25; Format: Video, 2 hrs.]. Satellite Broadcast 7/15/04 from Univ. Albany School of Public Health. This program covers the types of intervention to combat Type 2 diabetes in children, and the concerns of health experts about the long-term health consequences of developing diabetes at such an early stage in life.

FITNESS

*America's Walking. [Aud: All Ages; INS: \$25, Video, approx. 1 hr.] Excerpts from 4 episodes of the lifestyle series that premiered on public television in April 2001. Host Mark Fenton highlights great walking destinations across the country, provides advice on food and nutrition, presents tips on the best fitness apparel, and features the inspirational stories of individuals who have seen their lives transformed by simply walking.

Armchair Fitness. [Aud: All Ages; INS: \$40; Video, 60 min.] Three 20-minute home aerobic workout routines for anyone who can sit erect in a chair. Set to big band style music.

Armchair Fitness Aerobics [Aud: All Ages; INS: \$40, Video, 60 Min.].

Controlling Cholesterol Series: Through Exercise and Fitness. SEE:

Cardiovascular

Diabetes and Exercise. SEE: *Diabetes*.

The Doctor Is In Series: Exercise. [Aud: Adults; INS: \$50; Video, 29 min.] Exercise is for everyone, from the very young to the very old. Throughout the show there's advice on the right program for you, cautions for each age group, and lots of encouragement.

Dynamics of Fitness: The Body in Action. SEE: *School Health Education*.

Feeling Your Best. [Aud: Adults; INS: \$100; Video, 22 min.] Health Promo. Resource Center, 1985. Explains the reasons for exercise and demonstrates ways to get

started. Useful in worksites and other settings.

How to Take the Rockport Fitness Walking Test. [Aud: Adults; INS: \$50; Video, 5 min.] Learn how to determine your cardiovascular fitness level and then select an appropriate walking program based on the test results.

Just Jump! 98. <u>SEE:</u> School Health Education.

Keep Fit While You Sit. [Aud: Physically Challenged; INS: \$30; Video, 35 min.] Learn how to have a good workout in a sitting position. An aerobic workout for the physically challenged.

PACE (People With Arthritis Can Exercise) Series. <u>SEE</u>: Older Adults.

Personal Action Series: Fitness. [Aud: Adults; INS: \$160; Video, 13 min., Guides] Covers cardiovascular fitness, stretching, building strength, and "sneaking" exercise.

Ready.Set.It's Everywhere You Go. [Aud. General; INS: \$25, Video 60 min., Tape 60 min.].

Rob Sweetgall's Walking Off Weight.

[Aud: Health Professionals, Walking Groups; INS: \$50; Video, 112 min., Book] Presents the 14 steps to lasting weight loss from the book *Walking Off Weight* by Rob Sweetgall.

Rockport Walk Leader SM Workshop.

[Aud: Health Professionals, Walking Groups; INS: \$50; Video, 35 min.] Provides information on the Rockport Walking Institute, guidelines for a good walking program, the Rockport Walking Fitness Test, and the importance of posture and breathing, stride and arm swing. Senior Shape-Up. SEE: Older Adults.

The SMILE (So Much Improvement with a Little Exercise) Program. SEE: Older Adults.

Stepping Out: A Complete Guide to Fitness Walking. [Aud: Adults; INS: \$50; Video, 50 min., Booklet] Covers medical benefits of walking, Rockport Fitness Walking Test, a 20-week walking program, stretching, pacing, menus for your walk, walking wear, race walking, resources, and walking tours.

Swing Into Shape. SEE: Older Adults.

Tae-Bo Instructional: The Ultimate Total Body Workout. Billy Blanks, 1998. This program shows the movements and routine for a complete a Tae-Bo workout.

This is Your Life! <u>SEE</u>: *School Health Education*.

✓ **TrimWalk.** [Aud: Adults; INS: \$25; Video, 42 min, with 2 cassettes] Denise Austin's TrimWalk is light-impact exercise walking for people of all ages and fitness labels. Part One is an instructional segment and Part Two is a 16 min. "Stretch and Tone" workout. Includes two audiocassettes featuring four different TrimWalk workouts with motivational reminders.

✓ **TrimWalk Indoor.** [Aud: Adults; INS: \$25; Video, 54 min.] Denise Austin gives a 30-minute aerobic segment paced at a 15 to 16 min. per mile speed and a 15 minute toning and strengthening segment.

Walk America! [Aud: Junior High-Adult; INS: \$100; Video, 23 min.] This documentary film of Robert J. Sweetgall's walk across America discusses techniques of

walking, walking equipment, and physical fitness.

Walk To School: Take Steps Toward A Better Way. [Aud: All Ages; INS: \$25; Video, 10 min.]

Weight Management and Exercise. [Aud: Adults; INS: \$80; Video, 13 min.] Good basic up-to-date video on exercise. Dispels myths and encourages people to choose the form of exercise they like best.

Yes! We're Walking. [Aud: Adults; INS: \$25; Video, 35 min., Guide] Reviews the benefits of walking, walking stride, fitness walking, race walking, shoe selection, walking during pregnancy, taking the Rockport Fitness Walking Test, warm up and stretching.

GENERAL HEALTH PROMOTION PLANNING

CDCYNERGY .[Aud: Healthcare Professionals; INS: \$20; CD] CDCynergy, an interactive CD-ROM, is a training and decision-support tool designed to help CDC staff and public health professionals systematically plan communication programs within a health context. CDCynergy has three parts: a step-by-step guide, a reference library containing case studies, additional resources, consultants, tools for research, and media links to templates that you can use to create your plan while using the program.

CDP File. [Aud: All Groups; INS: \$25; CD-ROM] April 2004. Searchable database from the CDC, updated quarterly that contains the following subject areas: Health Promotion and Education, Comprehensive School Health, Cancer Prevention and

Control, Prenatal Smoking Cessation, Epilepsy Education and Prevention Activities, Combination Database of the above, Chronic Disease Prevention Directory, State Profiles, and Smoking and Health.

Community Connections. [Aud: Public Health Staff; INS: \$25; Video: 9 min.] CDC, 2003. This video introduces the Prevention Research Centers and their philosophy of involving communities as partners in research. Each of the centers conducts dozens of research projects. One project at three centers is highlighted.

Communities in Action: Moving Toward 100 % Access to Health & Eliminating Health Disparities. [Aud: Healthcare Professionals & Coalitions; Ins: \$25; Video: 4 hr.]. Satellite Broadcast 10/30/01. Program covers successful community initiatives to reduce health status disparities and how to apply these in other communities and organizations.

Healthy People 2010. (January 2000 Conference Ed.) [Aud: All Groups; INS: \$25; CD-ROM] Provides materials and resources that can be used by worksites, schools, individuals, and organizations to develop health promotion programs and activities.

Healthy People 2010. (November 2000 Ed.) [Aud: All Groups; INS: \$25; CD-ROM] Contains electronic files of *Understanding and Improving Health, Healthy People 2010,* and *Tracking Healthy People 2010.*

In Plain Language: The Need for Effective Communication in Medicine and Public Health. [Aud: Public Health Professionals; INS: \$25; Video, 15 min.] Topics: adults with low literacy share their experiences, public health professionals

discuss the impact of low literacy on health, doctors discuss the role of literacy in interactions with patients, practitioners focus on plain language, and researchers suggest communication strategies.

Introduction to Media Relations. [Aud: Healthcare Professionals; INS: \$30; Video, 39 min.] Training Video designed to teach public health professionals to effectively communicate and interact with print and electronic media. CDC, 8/92.

New Hampshire Racial & Ethnic Data Review: A Final Report. [Aud: Healthcare Staff, Students; INS: \$25; CD, PDF format] Main report from the NH Office of Minority Health, W. Walker, L. Sprague, M. Racette, 2001. Also includes related reports:

- Assessing Disparities in a Small State With Limited Racial and Ethnic Diversity - New Hampshire, 1997 – 1999, (Abstract #29129 from 129th Annual APHA Meeting) A. Williams, A. Pelletier
- Building Capacity to Eliminate Health Disparities, NE Coalition for Health Equity, J. Smith, F. Miranda, M. Laws, 4/02
- Closing the Health Gap, Health & Human Services (HHS) Fact Sheet, 9/24/02
- NH HIV AIDS Surveillance Summary. Jan. 1 – Dec. 31, 2000, C. Adamski
- "Race," Racism, and the Practice of Epidemiology, C. Jones. Am J Epidemiol. 2001 Aug 15; 154 (4):299-304
- Racial and Ethnic Identification Practices in Public Health. M. Laws, 6/01
- Standards for Maintaining, Collecting, and Presenting Federal Data on Race

and Ethnicity (Excerpt from Federal Register, October 30, 1997)

*Turning Point: Successes at the National, State, and Local Level [Aud: All Groups; INS: \$25; Video, 1 hr.]. Satellite Broadcast, 4/17/03 from the University at Albany. This program highlights some of the successful projects designed to transform and strengthen the U.S. public health infrastructure.

What is a Woman? (PSA) SEE: Cancer

Youth Risk Behavior Survey 95. [Aud: Healthcare Professionals; INS: \$25; CD-ROM] Application tool for data comparison, trend graphs, and video views of state applications.

Youth Risk Behavior Survey 97. [Aud: Healthcare Professionals; INS: \$25; CD-ROM] Upgrade of '95 with new features: state and local data by race/ethnicity and results reported as graphs.

IMMUNIZATION

Please see *Professional Training* for related staff- education materials.

*Adult Immunization Update. [Aud: Staff: INS; \$25; Video, 2 hrs. 30 min.] CDC Satellite Broadcast 6/25/03. Topics include: summary of the morbidity and mortality of vaccine-preventable diseases in adults in the United States description of vaccines routinely recommended for adults, two strategies to increase adult immunization coverage levels, and how to identify two immunization initiatives that target specific adult populations.

Chickenpox: A Disease Worth Preventing. [Aud: Parents; INS: \$20; Video, 20 min.] Actual case studies of children and adults. Discusses complications associated with chickenpox (varicella).

*Decision Point For the Smallpox Vaccine Candidate. SEE: Professional Training

✓ **Don't Wait..Vaccinate**. [Aud: Parents; INS: \$20; Video, 8 min.] Review of childhood vaccinations and their importance. Also available in Spanish.

- *Epidemiology & Prevention of Vaccine Preventable Diseases. [Aud: Healthcare Staff; INS: \$25; Format: Video. 3 ^{1/2} hrs. each] (CEUs or CMEs available until April, 2005.) CDC Satellite Broadcast, Feb. 19. 26, and March 4 and 11, 2004.
 - Session One includes: principles of vaccination, general recommendations on immunization, vaccine administration, and vaccine storage and handling. (The "strategies" section was dropped) for this year.
 - Session Two covers pertussis, pneumococcal disease (childhood), polio, and Hib.
 - Session Three covers measles, rubella, varicella, smallpox, and meningococcal disease.
 - Session Four covers hepatitis B, hepatitis A, influenza, and pneumococcal disease (adult).
- *Epidemiology & Prevention of Vaccine Preventable Diseases. [Aud: Healthcare Staff; INS: \$25; Format: Video. 3 ^{1/2} hrs. each] (CEUs or CMEs available until April, 2005.) CDC Satellite Broadcast, Feb. 17, 24, and March 3 and 10, 2005.

Four by Two Puppet Show (Texas). [Aud: Pre-schoolers to First grade; INS: \$20; Video] Puppets sing and talk about the importance of four visits to the doctor by age two to receive immunizations.

Get The Picture! The Storage and Handling of Your Vaccine Supply. [Aud: Staff; INS: \$40; Video, 22 min.] For providers of vaccine, pharmacists and persons who order, accept shipments or store vaccine, staff orientation or in-service training.

Get the Facts, Then Get the Vax. [Aud: Grades 9-12; INS: \$40; Video, 6 min.] American School Health Assn., 1995. Educational message on Hepatitis B.

*How to Protect Your Vaccine Supply.
[Aud: Healthcare Staff; INS: \$25; Format: Video, 23 min.] CDC, 2/04 Includes information and examples regarding acceptable storage and temperature monitoring equipment, required documentation and record-keeping, storage and handling procedures for routinely recommended live and inactivated vaccines, and action steps to take when a problem occurs.

*Immunization Day: An Upbeat Video for Middle School Students. [Aud: Gde 6-8; INS: \$25; Format: Video: 13 min.] UCLA and CA Dept. of Health, 1997. Music by Coolio.

*The Immunization Encounter: Critical Issues. [Aud: Staff: INS; \$25; Video, 2 hrs. 30 min.] CDC Satellite Broadcast 6/27/02. Topics include: Staff Training and Education, Patient Reminders, Clinic Supplies, Patient Record Pre-Screening (Schedules), Vaccine Storage and Handling, Emergency Preparedness, Patient Screening Patient and Parent Education, Vaccine

Administration, After-Care Instructions, Record-Keeping, Vaccine Adverse Events and Safety.

Immunization Techniques: Safe,
Effective, Caring. [Aud: Healthcare
Providers; INS: \$25; Video: 35 min.]
California Dept. Health Svcs. 6/01.
Developed by the California Department of
Health Services Immunization Branch in
collaboration with a team of national
experts, this video teaches best practices
about how to administer intramuscular (IM)
and subcutaneous (SC) vaccines to infants,
children, and adults. It is designed for use as
a "hands-on" instructional program for new
staff as well as a refresher course for
experienced health professionals.

Immunization Update 2003. [Aud: Staff; INS: \$20; Video, 2 hrs., 30 min each.] CDC Satellite Teleconference, 8/23/03. Topics include:

- influenza vaccine, including recommendations for the use of the new live attenuated intranasal vaccine
- pneumococcal conjugate vaccine; hepatitis B vaccine; recommendations for the use of new pediatric combination vaccines
- an update on the smallpox vaccination program, including recommendations for the use of smallpox vaccine for the prevention of monkeypox
- an update on global polio eradication.

Immunization Update 2004. [Aud: Healthcare Staff: INS; \$25; Video, 2 hrs. 30 min.] CDC Satellite Broadcast 8/19/04. Topics include:

- new recommendations for influenza vaccine
- routine vaccination of children
- expanded use of live attenuated influenza vaccine

- pneumococcal conjugate vaccine shortage
- varicella vaccine
- vaccine safety issues

*Immunization Works. [Aud: Healthcare Staff; INS: \$25; Format: Video, CD-Rom.] CDC, 2004. Includes: ACIP recommendations/Assess, Feedback, Incentive eXchange/ Clinic Assessment Software Application, the Pink Book, Vaccine Safety, and more.

Itchin' to Talk Chickenpox. [Aud: Families; INS: \$20; Video, 12 min.] Children and parents talk about how chickenpox affected their family.

Keeping Your Cool With Varivax. [Aud: Staff; INS: \$20; Video, 7 min.] Reviews proper storage and handling of Varivax. Know About Shots...Pass It On: [Aud: Teen Parents; INS: \$20; Video] A training package of a video and 3 education lessons on the importance of vaccinations.

Look Who's Talking About Vaccinations. [Aud: Staff, Parents; INS: \$20; Video, 9 min.] Discusses the importance of immunizing your child.

*A Paralyzing Fear: the Story of Polio in America. [Aud: Adults; INS: \$25; Video, 89 min.] PBS Home Video, 09/29/1998. Distilled from an archive of 3,000 films and 5,000 photographs, this is the compelling story of Polio - from illness, to epidemic, to cure. Narrated by Olympia Dukakis.

*Partnership for Prevention. [Aud: Gde. 6-8; INS: \$25; Video, 6 min.] Topics covered: main functions of the liver, risks of becoming infected with Hepatitis B, and importance of prevention in avoiding hepatitis B.

Preparing for the Next Influenza

Pandemic. CDC satellite broadcast 2/25/99 [Aud: Healthcare Professionals; Ins: \$20; Video: 2:27] Provides guidelines, facilitates state and local emergency response preparations which can be adapted to other infectious disease crisis.

Protect Your Baby: Immunize for Life.

[Aud: Parents; INS: \$20; Video, 9 min.] Explains the importance of being immunized against vaccine-preventable diseases with a main focus on Hepatitis B.

✓*Smallpox and Vaccinia Laboratory Testing: A National Training Initiative.

*Smallpox Preparedness:
Considerations for Hospitals. [Aud: Healthcare Providers; INS: \$25; Video, 45 min.] CDC 12/20/02. Topics:

- the rationale for vaccination
- the risks of vaccination to individuals and their families
- how the vaccine is administered
- care of the vaccination site and steps to prevent transfer and transmission of the vaccine virus
- the mild and serious vaccine complications and how they would be treated
- compensation issues for persons who experience vaccine complications

*Smallpox Preparedness:
Considerations for Response Team
Volunteers. [Aud: Healthcare Providers;
INS: \$25; Video, 45 min...] CDC Satellite
Broadcast 12/20/02. This program designed
for pre-event vaccination of healthcare
workers includes:

• rationale for vaccination

- risks of vaccination to individuals and their families
- demonstrates how the vaccine is administered
- explains care of the vaccination site and steps to prevent transfer and transmission of the vaccine virus
- describes mild and serious vaccine complications and how they would be treated discuss compensation issues for persons who experience vaccine complications

*Smallpox Preparedness: Issues for Clinicians. [Aud: Healthcare Providers; INS: \$25; Video, 1 hr. 50 min.] CDC Satellite Broadcast.

*Smallpox Preparedness: Operational Issues. [Aud: Healthcare Providers; INS: \$25; Video, 1 hr. 20 min..] CDC Satellite Broadcast.

*Smallpox Preparedness: Overview, Communications, Hospital Considerations. [Aud: Healthcare Providers; INS: \$25; Video, 47 min.] CDC Satellite Broadcast.

*Smallpox Vaccination Seminar. [Aud: Healthcare Staff & Administrators: INS: \$25 each; Video, 90 min./ 7 tapes, average - session times vary]. NH DHHS one-day seminar held at Dartmouth Medical School, 1/18/03 concerning current clinical issues on smallpox.

- Overview of the State of NH Smallpox Plan, Smallpox Vaccination – Overview and Current Issues
- Adverse Reactions to Vaccinia, Site Care & Take Evaluation, Ocular Manifestation of Vaccinia
- 3. Hospital Team Composition & Screening Issues, Mass Vaccination Campaign A Real Life Experience

- 4-5. Vaccination Administration, Mock Clinic
- 6. Public Information Strategies
- 7. NH Smallpox Plan Legal & Policy Issues Q & A

*Smallpox Vaccine: Clinical
Management of Adverse Events. [Aud: Healthcare Staff; INS: \$25; Video, 90 min.]
CDC.

*Smallpox Vaccine: Decision Point for the Smallpox Vaccine Candidate. [Aud: Healthcare Staff; INS: \$25; Video, 11 min.] CDC.

*Smallpox Vaccine: Smallpox mad Vaccinia Laboratory Testing. [Aud: Healthcare Staff; INS: \$25; Video, 120 min.] CDC.

Smallpox Vaccine Administration.
[Aud: Healthcare Providers; INS: \$25; Video, 37 min.] CDC, 11/27/02. This video describes smallpox vaccine and common reactions following vaccination, how to screen potential vaccinees for contraindications to vaccination, how to administer smallpox vaccine, and how to care for the vaccination site.

Story of Jeryl Lynn. [Aud: Young children; INS: \$20; Video, 8 min.] Animated story of a girl who got the mumps and how her father developed a vaccine to protect other children against the mumps.

Surveillance of Vaccine-Preventable Diseases. [Aud: Healthcare Staff; INS: \$25; Video, 2 hrs, 29 min.] CDC Satellite Teleconference, 12/8/00. Includes: guidelines for vaccine-preventable disease surveillance, case investigation, and outbreak control.

*Vaccines: Separating Fact From Fear. [Aud: Parents; INS: \$25; Format: Video, 25 min.] <u>SEE:</u> Parenting

Varicella Vaccine: A Giant Step Toward Disease Prevention. [Aud: Parents; INS: \$20; Video, 17 min.] Discusses the importance of chickenpox vaccinations.

When to Immunize...When to Wait. SEE: Professional Training

Your Baby: Protecting Your Baby Against Hepatitis B. [Aud: Prenatal Clinics, Childbirth Classes; INS: \$20; Format: Video, 19 min.] Information every pregnant woman needs to know about Hepatitis B.

INJURY PREVENTION

Baby Safety. [Aud: Parents & Childcare Providers; INS: \$25; Format: Video, 5 min.] Gloor Productions, 1998. This video shows some very basic safety precautions for making your house baby-safe.

The Doctor Is In Series: When It Hurts to Work. See: Worksite.

Falling! The Unexpected Trip. SEE: *Older Adults*

*Hand-Arm Vibration Syndrome NIOSH #178. [Aud: Business, Coalitions; INS: \$10; Video, 14 min.] Discussion of the causes and health effects of hand/arm vibration disease. Provides recommended precautions and treatment for those with the disease

*Hat Trick! Score With Helmets. [All Ages; INS: \$25; Video, 7 min.] Dartmouth-Hitchcock Medical Center, 1998. Video

discusses why everyone should wear safety helmets when riding bikes and participating in other sports where head injuries can occur..

Impact: Shaken Baby Syndrome.

CNN/Time television broadcast, 1998. [Aud: Parents & Child Care Providers; Ins: \$20;Video: 10 min.] Highlights the various dangerous actions that can contribute to an infant's injury. Shows the impact of SBS in one family.

Industrial Loss Control Through Behavior Management NIOSH #138.[Aud: Businesses, Coalitions; INS: \$10; Video, 14 min.]

* Lead Safe Home Improvement:
Practical Methods for Reducing Lead
Hazards [Aud: General Public; INS: \$25;
Format: Video, 43 min.] MN. Dept. Health,
no date. This video gives practical methods
for reducing lead hazards in housing, and
how to do lead safe maintenance work

Lifting and Analysis Niosh#179. [Aud: Businesses, Coalitions; INS: \$10; Video, 17 min.]

*Minimizing Lead-Based Paint Hazards During Renovation, Remodeling, and Painting. [Aud: General Public; Ins: \$25; Video: 30 min.] EPA, 7/00. This video describes proper methods to remove lead-based paint found in some houses and apartments built before 1978.

*Poison Control In Action. [Aud: Adults; Ins: \$25; Video:13 min.]Includes Presenter's guide, brochure, and stickers. Sponsored by AAPCC.

Playground Safety. [Aud: Parents and Childcare Providers; Ins: \$20; Video: 4

min.] Brief description of some of the more prevalent playground hazards.

Poison in Disguise, The Dangers of Lead Based Paint [Aud: Healthcare Professionals, Parents, INS: \$25; Format: Video, 12 min.] Rhyno Productions, 1990. Discusses where to find lead based paint, it's health effects, and how to protect yourself. Approved by the American Academy of Pediatrics. Intended for adults.

*Prepare. Practice. Prevent the Unthinkable. [Aud: Parents, Healthcare Staff; INS: \$25; Format: Video, 10 min.] This video from the FEMA campaign of the same name emphasizes installing smoke alarms on every level of a home, securing lighters and matches in a locked area, and developing and practicing a fire evacuation plan.

*Promoting Lead Poisoning Prevention Activities. [Aud: Healthcare Professionals; INS: \$25; Video, 1hr.] Satellite Broadcast U. Albany NY 7/18/02. Topics:

- Grants
- Training and public education
- Technical studies
- Public/private partnerships
- Regulatory policy development
- Coordination of federal agencies, state and local governments
- Enforcement of disclosure regulation
- Viability of low-income housing

*Risk Watch. [Aud: Preschool to Grade 8; INS: \$270; Format: Video, 14 min. with guide for each level. <u>SEE</u>: School Health Education

* Safety Performance Analysis NIOSH#204. [Aud: Business, Coalitions; INS: \$10; Video: 33 min.]. *Sesame Street Lead Away! <u>SEE:</u>
Parenting

Shaken Baby Syndrome. [Aud: All ages; \$25: Video: 15 min. w/"Never Shake a Baby" brochure from the NH Coalition to Prevent Shaken Baby Syndrome] "Healthline" broadcast, 1997-98.

*Skiing and Snowboarding Safety. [Aud: All ages; \$25: Video: 10 min.] Two Prosnowboarders show how to make skiing and boarding fun and safe.

*Spike's Poison Prevention Adventure. [Aud: K; Ins: \$25; Video:11 min.]Includes Teacher's guide, puppets, and stickers. Sponsored by AAPCC.

Staying Safe Around Guns: What You Don't Know Can Hurt You. [Aud: Gde. 4-6; \$25: Video: 17 min. w/worksheets] 1999 NH Firearm Safety Coalition production on gun safety tips.

*The Trouble With Lead: Keeping Your Home and Family Safe. [Aud: Adults; \$25: Video: 30 min.] NY Dept. Health, 2004. This video contains an overview about how we are exposed to lead and the possible health effects, hazard reduction and simple steps for reducing exposure, a demonstration of how to do a simple project safely, the work of certified lead inspectors and contractors, and the importance of hiring a professional for larger scale projects.

NUTRITION

Adventures of Captain 5 A Day: Healthy Bones. SEE: Categorical Diseases

✓ Behavior Modification Series: Break Your Behavior Chains! [Aud: Junior High-

Adults; INS: \$100; Video, 12 min.] Teaches coping strategies for teens to adults.

Behavior Modification Series: How to Keep a Food Diary. [Aud: Junior High-Adults; INS: \$100; Video, 12 min.] Shows how to become a "behavior detective," the how and why of recording food quantities, eating places, hunger levels, feelings, and activities while eating.

Controlling Cholesterol Series.

SEE: Cardiovascular Diseases.

✓ A Crash Course on Calcium [Aud: Teachers, INS: \$125, Format: 1/2" Video 22 min.] SEE: Categorical Diseases

Daily Food Choices for Healthy Living. [Aud: Junior High-Adult; INS: \$195; Video, 21 min.] ACG Media, 1997. Give students the tools to make their own decisions about the best foods to eat. This innovative program introduces the USDA's Food Pyramid guide.

*Diet Therapy for Weight Management:
A Critical Role for Fruits and Vegetables.

[Aud: Nutrition Educators; INS. \$25, Audiocassette, 40 min. w/text of slides]. Presentation made by author and educator Barbara Rolls at 5 A Day national teleconference on 4/2/02.

Eating for Your Health. <u>SEE</u>: *Older Adults*.

*Eat For Life. [Aud: All Ages; INS. \$25, video: 14 min]. This nutrition education video presents an African-American mother and her family with an upbeat health message that applies to all audiences. It promotes a diet lower in fat and sodium and higher in vitamins, minerals and fiber.

✓ Eating on the Run the Pyramid Way.

[Aud: Junior High-Adults; INS: \$150; Video, 16 min., Study Guide] Familiarization with the Food Guide Pyramid can make getting the right foods for proper nutrition simple, helping us avoid foods high in salt, fats, and sugar, even when eating in a hurry.

Every Day, Lots of Ways: An Interdisciplinary Nutrition Curriculum for K-6. [Aud: Teachers; INS: \$50; Video, 5 min. (Gr. K-1), 11 min. (Gr. 4-6), Curriculum] Curriculum helps students learn up-to-date nutrition concepts and develop related skills through integrative modules.

5 A Day Adventures [Aud: Gr. 3; INS: \$25; CD-ROM, IBM Windows 3.1 and Macintosh, Version 4.0] This interactive multimedia nutrition education program encourages children to eat five servings of fruits and vegetables a day in support of the national 5 A Day for Better Health Program.

*5 A Day and Physical Activity Toolbox for Community Educators [Aud:

Educators, All Ages; INS: \$25; Video, CD, cards, guide.] California Dept. of Health Svcs./ Public Health Institute, 2003.
Contents (English/Spanish) includes: 5 A
Day Physical Activity Guide for Community Educators with resources on safety, stretching exercises, nutrition/physical activity quiz, toolbox usage/evaluation survey, Living the 5 a Day Way CD, posters, Dr. Richter's Fresh Produce Guide Produce for Better Health Foundation, and The Health Benefits of Fruits and Vegetables.

* Five A Day Bingo. [Aud: All Ages; INS. \$10, Game] California Dept. of Health Svcs. 1999. Bingo boards (16), cards, playing pieces to introduce players to the benefits of fruits and vegetables.

Five A Day Bingo: A Fun Nutrition Game for All Ages. K. Andersen, et al., Food Svcs. Of America, 1995. [Aud: All ages; INS. \$50, Game]. Includes 52 clue cards, 25 reproducible bingo cards, and instructions in a convenient binder.

* Five A Day the Color Way Board Game. [Aud: PreK - Adults; INS. \$25, Game] Board game that introduces children and adults to the benefits of eating a rainbow of fruits and vegetables. Includes 1 board game, 1 dice, 5 cardholders, 5 fruit cards, and 1 brochure.

*Five A Day the Color Way Creative Pockets Kit. [Aud: Preschool – 2nd Gde; INS. \$45, Game]. An educational tool from the Produce for Better Health Foundation to promote teacher-student and parent-child interaction, while making learning about the importance of fruits and vegetables fun for young children. Kit contains: 7 teaching cards, apron, 116 flashcards, and 8 reproducible masters.

- **5 A Day for Better Health Nutrition**Curriculum [Aud: Teachers (K-6); INS: \$50; Video, 11 min. (Gr. 5-6), Curriculum]
 Curriculum is designed to change students' knowledge about, attitude toward and consumption of fruits and vegetables.
- **5 A Day for Better Health Program:** Do Yourself a Flavor. [Aud: Junior H.S./Adult, INS. \$25, 2 CD].
- **5 A Day for Better Health Speaker's Kit.** [Aud: Adults; INS: \$100; Slides (76+), Transparencies (54+), Script]
- **5 A Day Fruit & Vegetable Fanfare**. [Aud: All Ages; INS: \$18; Format: Flip Panel Book & Game] Interactive book that shows

children and adults all the food varieties of 5 A Day

5 A Day, Let's Eat and Play: A Nutrition Education Program for Preschool Children. [Aud: Preschool; INS: \$30; 10 lesson plans 1 story book, 1 fruit/vegetable, spinner board, 1 sheet fruit necklace, 1 placemat, and 2 chef's hat.]

√5 A Day Live. [Aud. K− Gde. 6, INS. \$25, audiocassette, 40 min. w/guide]. 1998. A musical performance kit for elementary schools from the Dole Food Company. Includes songs, costume directions, and scripts.

- **5 A Day Millions of Meals.** [Aud: All Ages; INS: \$18: Format: Flip Panel Book & Game] Interactive book that shows children and adults the variety of foods that make 5 A Day Meals.
- **5 A Day "Produce Man"**. [Aud: General,, INS: \$25; Video, 30 secs.] 1997. 5 A Day for Better Health PSA focuses on the benefits of feeling good and having energy as a result of eating 5 servings of fruits and vegetables a day.
- **5 A Day Power Play**: [Aud: Gr. 4-5; Audiocassette, 3 min. w/ **Kids Get Cookin!** cookbook (2000 ed.) & idea-resource kit]. School Idea and Resource Kit from the California Dept. of Health Services and California Public Health Foundation, 1994.
- **5 A Day Rap & Jammin' 5 A Day Songs.** [Aud: Gr. 1-8; Audiocassettes, 2] Cassettes with lyric sheets.
- **5 A Day Salad Video.** [Aud: Grocery Store Promotions; INS: \$25; Video, 4 min. segment repeats 18 times] Three segments of salad ideas using fruits and vegetables.

5 A Day the Color Way Creative Pockets Kit. [Aud: Preschool-2nd gde; INS: \$45; Kit contains: 7 teaching cards, apron, 116 flashcards, 8 reproducible markers.]

The Food Guide Pyramid. [Aud: Junior High-Adult; INS: \$100; Video, 14 min.] Shows how the pyramid guides food choices, indicates nutrients common within each food group, and teaches how to make nutritional choices. Emphasis is on bread, grains, vegetables, and fruits. Cautions against foods high in fat.

The Food Guide Pyramid for Persons With Diabetes. <u>SEE</u>: *Diabetes*.

The Food Label and You. [Aud: Senior High-Adults; INS: \$25; Video, 8 min.] The new food label will let you compare foods, see how a food fits into your total daily diet, and choose healthy foods.

Food Models. [Aud: All Ages; INS: \$100; Models (185), Guide] Life-size photos; standard portions, nutrient info. on back. Alternate food choices often provided.

✓ **Food Pyramid Bingo.** Smartpicks, Inc., 1996. [Aud: Age 8 - Adult; INS: \$50; Game for 2–30 Players]

Food Pyramid Bingo (Large Print ed.). Smartpicks, Inc., 1999. [Aud: Adult; INS: \$50; Game for 2–30 Players]

For Persons With Diabetes: How to Read the New Food Label. SEE: Diabetes.

Fresh from the Family Farm. [Aud: Elementary to Junior High, INS: \$25; Video, 30 min.]. This video follows 7-year-old Nick as he visits a family farm and

solves the mystery of growing fruits and vegetables.

* Fruit & Vegetable Scavenger Hunt Game. [Aud: All Ages; INS: \$20; Format: Cards] Fun & challenging 56-card game to help all ages learn about the wide variety of fruits and vegetables and choices for 5 A Day.

Fruits and Vegetables: Lily Bets on Five a Day. [Aud: Junior High-Adult; INS: \$350, Video, 12 min.] Tips on how to choose the best fruits and vegetables in season, tips on how to cook vegetables so that children will eat them and ideas on preparing delicious, nourishing meals supporting the 5 a Day goal.

Getting a Head Start With 5 A Day Fun Kit. [Aud: Pre-School, Gr. 1-3; INS: \$50; Video, 60 min., Curriculum Guide] 1996 Video includes 20 minute staff training and 30-minute teacher training on classroom activities. Kit includes activities and camera-ready handouts.

Gimme 5. [Aud: Young Adults; INS: \$50; Audiocassette, 30 min.] Lively, upbeat review of the importance of eating 5 fruits and vegetables each day.

Gimme 5: A School-based Curriculum to Help 4th & 5th Grade Students Eat More Fruits and Vegetables. [Aud: 4th & 5th Grade, INS: \$300, Manual and 6 Videos]

How to Avoid Weight Gain When You Stop Smoking. <u>SEE</u>: Tobacco.

How to Read the New Food Label. [Aud: Junior High-Adult; INS: \$100; Video, 14 min.] The new food label features standardized serving sizes, health claim regulation, descriptor word definitions,

added nutrient listings (e.g. total fat, fiber, complex carbohydrates), new reference values, and percent daily values.

Janey Junkfood's Fresh Adventure! [Aud: Grades K-6 & Families; Ins: \$100; Video: 30-min. with 29-page activity guide] Companion learning set (for younger children) to "This Is Your Life".

The Lowdown on Cholesterol. [Aud: Adults; INS: \$80; Video, 4 parts - 22, 15, 17, 11 min. ea.] Divided into four segments: Cholesterol Free - Heart Healthy; Total Fat; Saturated and Unsaturated Fats; and the Good News about soluble fiber and Omega-3 fatty acids. Very good, easy to understand nutrition concepts.

Maximizing the Role of Nutrition in Diabetes Management . SEE: Diabetes.

Nutrition: Making a Difference in Schools. [Aud: Teachers, School Nurses; INS: \$50; Video, 1 hr. 27 min., Guide]

Nutrition: Making a Difference in Supermarkets. [Aud: Supermarket Nutritionists; INS: \$50; Video, 1 hr. 30 min.; Guide] A satellite videoconference shows how to develop partnerships to develop nutrition education programs for consumers in the supermarket.

Nutrition: Making a Difference in the Worksite. [Aud: Nutritionists, Nurses; INS: \$50; Video, 1 hr. 48 min., Guide] A satellite video- conference shows practical ways to market and promote worksite nutrition programs and how to implement a program in your worksite.

*Nutrition and Your Health: Dietary Guidelines for Americans. 5th Ed, DHHS & Agriculture, 5/30/00 [Aud: all ages: INS: \$25; Guidebook w/video]. Guide includes information on choosing a variety of grains, fruits, and vegetables daily, food safety, and keeping physically active.

Nutrition Comparison Charts. [Aud: Junior High-Adult; INS: \$115; Slides (30), Cards (24), Folders (6)] Six sets of color-coded bar graphs compare a variety of foods and their relative content of caffeine, calories, dietary fiber, fat and cholesterol, potassium, and sodium.

Nutrition Facts: The New Food Label. [Aud: Junior High-Adult; INS: \$25; Video, 8 min.]

Nutrition For the Over Fifty Gang. SEE: Older Adults.

✓ Personal Action Series: Weight
Management. [Aud: Adult; INS: \$160;
Video, 12 min., Guide] Teaches four skills:
exercising moderately and regularly; making
wise nutrition choices; emotion, attitudes,
and norms; and anticipating energy needs.

*The Power of Positive Eating. [Aud: Adults; INS: \$25; Video, 90 min.]. Ideas from Zonya Foco, a well-known nutritionist and educator, for a fun and motivating way to eat right in spite of a hectic lifestyle.

*The Power of Choice: Helping Youth Make Health Eating and Fitness Decisions. [Aud: Gde. 6–8; INS: \$25; CD ROM w/posters, activity materials]. For after-school programs, this publication contains 10 interactive sessions. Included in leader's guide are recipe booklet, parent letter, and Nutrition Facts cards.

* Powerful Bones. Powerful Girls: The National Bone Health Campaign. <u>SEE</u>: Categorical Diseases

Rate Your Plate Kit. [Aud: Health Professionals; INS: \$225; Slides (40), Script, Flipchart] Depicts 18 food categories with special emphasis on sources of fat and dietary cholesterol. Flipchart especially helpful in overcoming low-literacy skills and language barriers.

Real People: Coping With Eating

Disorders. SEE: School Health Education.

Supermarket Savvy. [Aud: Junior High-Adult; INS: \$50; Video, 52 min., Glossary] Tour a supermarket and learn how to read labels; receive nutrition information and cooking tips for diabetics, heart patients, the overweight, seniors, parents of young children.

This is Your Life! <u>SEE</u>: *School Health Education.*

Veggie Power. [Aud: Gde.1-8; INS: \$25; CD.]

What's New? CDC Growth Charts 2000. [Aud: Dietitians, Nutritionists; INS: \$25; Audiocassette, 1 hr., w/program materials]. This CDC teleconference from 11/9/00 includes a description of the new features in CDC growth charts and BMI-for-age as an effective screening tool.

Winnie the Pooh - Nutrition and You. <u>SEE</u>: School Health Education.

Yummy Fruit & Vegetable Game. [Aud: Grades 1-4; INS: \$50; Card & Menu board game for 1-10 players] Children learn to recognize a wide variety of fruits and vegetables and importance of eating 5 servings every day.

OLDER ADULTS

The Aging Process. [Aud: Adults; INS: \$150; Video, 19 min.] Reviews the key physiological changes occurring in the aging process, the major risk factors for common health problems among older adults, as well as important lifestyle factors to slow down the aging process.

Armchair Fitness. [Aud: All Ages; INS: \$40; Video, 60 min.] <u>SEE</u>: *Fitness*

Body Recall. SEE: Fitness

The Brain at Risk: Understanding & Preventing Stroke. SEE: Cardiovascular.

Caregivers Need to Know. [Aud: Pharmacists & Caregivers; INS: \$50; Video, 25 min.] Explains the importance of including the pharmacist as a member of the caregiver team and the importance of checking with the pharmacist before any new prescription or over the counter medication is given.

Claudine's Let's Get Fit! [Aud: Adults; INS: \$100; Video, 54 min.] Includes easy stretching, muscle strengthening and slow cardiovascular exercise to upbeat music.

Controlling Cholesterol Series: After 50. SEE: Cardiovascular.

The Doctor Is In Series: Aging. [Aud: Adults; INS: \$50; Video, 28 min.] There is an enormous variety in the rate of aging. A number of researchers explain the theories and findings from the field of geriatrics as to why this is so. The impact of diet, smoking, drinking, family history and personality are discussed.

The Doctor Is In Series: Over the Counter Drugs. <u>SEE</u>: Self-Care.

Eating for Your Health. [Aud: Adults; INS: \$100; Video, 14 min.] Designed to help older consumers with their special diet needs, especially low-sodium. Discusses special diets and how to shop for them.

✓ Exercise: A Video From the National Institute on Aging. [Aud: Adults; Ins: \$25 Video: 48 min. + 1 book 100 p.]

Exercise Senior Style. [Aud: Adults; INS: \$100; Videos (2); 30 min. ea.] Two complete 30-minute sessions of easy-to-follow, seated and standing exercises, tau0ght by personable, experienced instructors.

Falling! The Unexpected Trip. [Aud: Older Adults; INS: \$75; Slides (30), Audio-cassette, 17 min., Guide] Guide explains how falls occur, reducing fall hazards, and the importance of good physical condition in reducing possible falls injury and severity.

Falls and Recovery From the Floor. [Aud: Older Adults; INS: \$55; Video, 16 min., Audiocassette].

Food Pyramid Bingo (Large Print ed.). Smartpicks, Inc., 1999. <u>SEE</u>: Nutrition

Growing Wiser/Younger. [Aud: Health Professionals; INS: \$100; Video, 16 min.] An introduction to the Growing Wiser/Growing Younger workshops and publications from Healthwise.

The Health Quotient Challenge. [Aud: Older Adults; INS: \$100; Video, 14 min., Planning Guide] Examines the basic ways you can maintain your good health. Learn some facts about exercise, proper use of medication, the use of alcohol and tobacco, stress management, and nutrition that can help you live a more healthful life.

✓ Healthy Aging - Approaches That Work. <u>SEE:</u> *Professional Training*

Healthy Aging: Model Health Promotion Programs for Minority Elders.

SEE: Professional Training.

How to Take the Rockport Fitness Walking Test. SEE: Fitness.

Lifestyle Series - To Your Heart's Content.

SEE: Fitness.

✓ The Living Body: Aging. [Aud: Adults; INS: \$150; Video, 26 min.] Examines how and why the body changes with age. Shows that not all changes are inevitable and that some changes can be slowed or reversed.

More Alive. [Aud: Older Adults; INS: \$100; Format: Video, 60 min.] Non-aerobic fitness program presented by TV exercise host Jo Murphy. Includes warm-up stretches; posture & spinal, chair, balancing, floor, and standing exercises; and relaxation.

Nutrition for the Over 50 Gang. [Aud: Older Adults; INS: \$80; Video, 14 min.] Zeroes in on the reduced calorie and fat needs of older people and provides a simple explanation of vitamin, mineral, carbohydrate and protein requirements of people over 50.

✓ PACE (People With Arthritis Can Exercise) Series. [Aud: Arthritis Patients, Older Adults; INS: \$50 ea.; Videos (2), 25, 35 min., Guide] Level 1 - gentle stretching, strengthening, and endurance exercises keyed to activities of daily living for those with significant joint problems. Level 2 - designed to improve flexibility and

endurance and maintain muscle tone for those who get easily fatigued but have mild joint disease.

Senior Shape-Up. [Aud: Older Adults; INS: \$50; Video, 45 min. or Audiocassette (2), 20 min. ea., Manual] For active, healthy adults, two complete workouts set to music: Chair Exercises, Standing Dances.

The SMILE (So Much Improvement With a Little Exercise) Program. [Aud: Older Adults; INS: \$100; Video, 42 min w/Instructor Manual, Participant Booklet] A physical activity program designed to help both healthy and frail older people maintain or regain their functional abilities.

Swing Into Shape. [Aud: Older Adults; INS: \$100; Video, 3 levels, 30 min. ea.] Provides a low-intensity, non-aerobic workout to improve muscle tone, joint flexibility and overall fitness.

Why Me? [Aud: Older Adults; INS: \$100; Video, 10 min.] Animated dialog explores the full range of human responses to death. Good to introduce discussion of the stages of death acceptance.

Yes! We're Walking. SEE: Fitness.

PARENTING

Baby Safety. SEE: Injury Prevention

Chickenpox: A Disease Worth Preventing. [Aud: Staff; INS: \$20; Video, 20 min.] SEE: Immunization

The Doctor Is In Series: How to Talk to Your Doctor. <u>SEE</u>: Self-Care.

The Doctor Is In Series: Pregnancy [Aud:

Parents; INS: \$25; Video, 28 min.]
Dartmouth-Hitchcock, 1991. Host Jamie
Guth follows several couples through their
pregnancy and prenatal care. Former U.S.
Surgeon General C. Everett Koop talks
about the risks of smoking. Author Michael
Dorris discusses his book, The Broken Cord,
in which he chronicles his life raising an
adopted son with fetal alcohol syndrome
(FAS) caused by a mother who drank
through her pregnancy. Viewers see a boy
with FAS struggling in a grade level two
years below his peers.

Don't Wait. Vaccinate. SEE:

Immunization

A Family Talks About Sex - 2nd Ed.

[Aud: Families; Parenting Classes; INS: \$400; Video, 29 min.] Illustrates importance of family communications and how families can openly answer questions and teach terminology to young children. Shows family discussions **about** puberty, menstruation, pregnancy, pills and marriage.

*Getting the Lead Out of Indian Country (Little Moccasins). [Aud: Parents; Ins: \$20; Video: 24 min w/resource CD.] Lead Safety Program, US EPA. Information on understanding the sources of lead, the harmful effects of lead poisoning, and ways to control and protect your children.

*Keeping Your Kids Tobacco, Alcohol, and Drug Free. [Aud: Parents; Ins: \$25; Video: 30 min.] This "My Kids" special report describes resources for parents, gives tips from health care professionals, and offers testimonials from teenagers and adults. The program is rich in up-to-date facts and practical information about

communicating and being involved with children.

Please Don't Smoke Around Me. <u>SEE:</u> Tobacco

*Positive Parenting. [Aud: Parents; Ins: \$25; Video: 8 min. 30 sec.]

Protect Your Baby: Immunize For Life.

[Aud: Parents; Ins: \$25; Video: 9 min.]

*Sesame Street Lead Away! [Aud: Preschool children: Ins: \$20; Video, 15 min. w/guide] Children's Television Workshop, 1996. Designed to help young children understand ways to protect themselves against lead poisoning.

Sex: A Topic for Conversation with Sol Gordon Series:

Program 1: For Parents of Young Children.

Program 2: For Parents of Teenagers Program 3: For Teenagers.

SEE: School Health Education.

Skillwise Series: Helping Your Children to Stay Out of Trouble. [Aud: Parents of ages 8-11; INS: \$50; Video, 25 min., 6p. Parent Guide] Develops a way for parents to help their children resist peer pressure.

✓ Simple Steps to a LeadSmart Home.

[Aud: Parents; INS: \$25; Format: Video, 20 min.] 1997 Interactive Consultant, Introduces new federal disclosure and notification requirements and suggests easy ways to not only test for the presence of lead, but also to treat lead-based paint hazards that can interfere with sale of a house or affect its value.

✓ Tools to help you Choose. [Aud:

Parents; INS: \$25; Format: Video, 9min.] Guide from Children Now. This video is hosted by the original Captain Kangaroo, Bob Keeshan, who introduces the television ratings system and discusses it as a parenting tool to help monitor children's television viewing. The brochure explains the television ratings system and provides additional resources and information to parents on the topic.

Vaccines: Separating Fact From Fear.

[Aud: Parents; INS: \$25; Format: Video, 25 min.] Children's Hospital of Philadelphia, 2001. Video answers questions many parents have about vaccines and provides an extensive list of responsible Web sites.

Vaccines and your Baby [Aud: Parents; INS: \$25; Format: Video, 29 min. w/booklet] Children's Hospital of Philadelphia, 2001. This video describes the 11 diseases prevented by vaccines, the science of vaccines, the concept of immunity, how vaccines work, and how they are made. Highlights include physicians discussing details of each disease and parents sharing stories about consequences. The video also includes a computer animated look at the science of vaccines and answers to several questions parents have about vaccines

Varicella Vaccine: A Giant Step Toward Disease Prevention. [Aud: Parents; INS: \$20; Video, 17 min.] Discusses the importance of chickenpox vaccinations.

Your Child's Self-Esteem. [Aud: Parents & Teachers; INS: \$50; Video, 71 min.] Summarizes the four conditions of self-esteem and makes practical suggestions to parents & teachers.

PROFESSIONAL TRAINING

*Abnormal Pap Smears. [Aud: Healthcare Staff, Educators; INS: \$25; Video: 2 hrs.] Alabama Dept Pub. Health Satellite Broadcast 12/8/04. This program presents a thorough discussion concerning the importance of Pap smear guidelines and procedures as well as management of abnormal pap smears.

*Achieving Outcomes through the National Community Anti-Drug Coalition Institute. [Aud: Healthcare Professionals; INS: \$25; Video, 1 hr. 30 min.] This Satellite Broadcast from St. Petersburg College broadcast focuses on the mission, leadership and support of the Community Anti-Drug Coalitions of America, the goals and objectives of the National Community Anti-Drug Coalition Institute and their relationship in providing community coalitions with the tools they need to achieve outcomes at the local level.

*Acute Stroke Treatment. [Aud: Public Healthcare Providers; INS: \$25; Video, 2 hrs.] American Stroke Association, 5/23/01. Agenda includes:

- forming a primary stroke center
- organization of emergency departments for effective stroke care
- new insights into administration of tPA
- education of public about strokes

*Addressing Diabetes Issues at Work and at School. [Aud: Public Health Staff, Educators; INS: \$25; Video, 2 hrs.]

Adult Immunization: Strategies That Work. [Aud: Staff; INS: \$20; Video, 2 hrs.30 min.]

Advanced Topics on Medical Defense Against Biological and Chemical Agents: [Aud: Disaster Preparedness Personnel; INS: \$25; Video:2 hrs each.] USAMRIID Satellite Broadcasts:

- (Pt. 1) 11/6/02. **Smallpox: Recognition and Response.** Detailed information for clinical recognition, laboratory identification, and medical response to an attack with smallpox, Variola major.
- (Pt. 2) 1/8/03 Advanced Management of Nerve Agent and Sulfur Mustard Casualties. Information critical to reducing the long-term effects of nerve and mustard agents with the goal of insuring a quality of life for those who survive exposure.
- (Pt. 3) 3/5/03 Vaccines Against
 Biological Warfare Agents. Covers
 current licensed vaccines, IND
 vaccines, emerging vaccines and how to
 administer them.
- (Pt. 4) 5/21/03 Chemical Threat Agents: The Community Provider's Perspective. Program includes the fundamentals of the 4 major warfare agent classes, and clinical features and management of casualties.
- ✓ (Pt. 5) 7/9/03 Toxins as Biological Warfare and Terrorism Agents. Program includes: differences and similarities between toxins and chemical agents, comparative lethality of different toxins, possible medical defense approaches against toxins, clinical picture and treatment for intoxications caused by Botulinum toxins, Ricin, Staphylococcal enterotoxin B, Marine toxins, and Mycotoxins.
- (Pt. 6) 8/27/03 Chemical Threat Agents: What History Has Taught. U.S. military's experience with chemical warfare agents in the Iran-Iraq War (1984-1987). This program

describes some of the ways in which modern clinical protocols derive directly from battlefield experience in history with chemical warfare agents, and explains how the study of history can inform our response today.

*Agroterrorism and Public Health: Re-Establishing an Old Relationship. [Aud: Disaster Preparedness Personnel & Public Health Staff; INS: \$25; Video:1 hr. 30 min.]

*Alabama's Early Intervention System. [Aud: Healthcare Providers; INS: \$25; Video: 2 hrs.]

*Alabama's Response To Terrorism: Public Health & Hospitals Working Together. [Aud: Professionals; INS: \$25; Video: 1 hr. 30 min.]

*Anthrax (Presentation) [Aud: Healthcare Staff; INS: \$25; Audiocassette 60 min.]

*Anthrax: What Every Clinician
Should Know. Part II [Aud: Public Safety & Healthcare Professionals; INS: \$25;
Video, 1 hr. 30 min.] Satellite Broadcast, 11/01. CDC & Howard University College of Medicine update on clinical guidelines and procedures for the early recognition, diagnosis, treatment, and reporting of anthrax exposure. A panel of experts from the National Medical Association, the Centers for Disease Control and Prevention, and local public health provide an overview of clinical, laboratory, and public health preparedness for potential Bacillus anthracis incidence

*Assessing Chemical Exposure: A
Different Approach. [Aud: Public
Healthcare Staff; INS: \$25; Video: 1 hr.]

*Assessment and Behavioral Management of Childhood Obesity. [Aud: Healthcare Staff; INS: \$25; Video: 3 hrs.]

*ASTDR ToxProfiles 2002. [Aud: Public Health Staff; INS: \$25; CD-ROM] Peerreviewed profiles of toxicologic and adverse health effects information for specific hazardous substances. Comprehensive sources for additional information are also referenced.

Autism Among Us: Rising Concerns and the Public Health Response. [Aud: Public Health Staff; INS: \$25;Video, 1 hr.] Satellite Broadcast 6/20/03, Public Health UNC Grand Rounds. Topics covered: key behaviors that may suggest a child has an autism spectrum disorder; the role of healthcare professionals in identifying ASD and other developmental disabilities; possible reasons for the rise in autism diagnoses over the past couple of decades; and community strategies for supporting children with ASD.

*The Behavioral Health Response to Disasters. [Aud: Healthcare Providers, Disaster Prep. Pers.; INS: \$25; Video: 2 hrs.]

*Behavioral Obesity Treatment: Today's State of the Art. [Aud: Public Health Staff, Nutritionists; INS: \$25; Video: 1 hr.]

*Beyond Statins: The First New Class of Drugs for Cholesterol Management in 15 Years. [Aud: Healthcare Professionals; INS: \$25; Video: 1 hr. 30 min.] Satellite Re-Broadcast (orig. 1/11/02) hosted by George Washington University Med. Center and Am. Academy of Phys. Asst. 1/15/03. Topics include: complimentary mechanisms of action of cholesterol absorption inhibitors and statins, combination therapy to achieve

target DL levels, add-on therapy in patients with CHD, diabetes or metabolic syndromes, and hypercholesterolemic patients seen in common practice.

*Biological & Chemical Warfare and Terrorism: Medical Issues and Response. [Aud: Healthcare Staff, First Responders; INS: \$25; Video: 4 hr./Ea- 3 day.] USAMRIID, Nov. 28-30, 2001.

- Day 1: Overview of biological agents
- Day 2: Overview of chemical agents
- Day 3: Management of biological warfare or terrorist event, roles of the first responder, public health and medical personnel

*Biological Warfare and Terrorism: Medical Issues and Response. [Aud: Professionals; INS: \$25; Video: 4 hrs. with student material booklet.]

*Biosafety Strategies For Laboratories: Working With Select Agents. [Aud: Public Safety & Healthcare workers; INS: \$25; Video:1 hr. 13 min.]

*Bio-Terrorism: Commanding and Responding. [Aud: Disaster Prep. Personnel; INS: \$25; Video: 1 hr.]

*Bioterrorism and Zoonoses. [Aud: Public Health Staff; INS: \$25;Video, 1 hr.] Satellite Broadcast 1/22/04, Public Health UNC Grand Rounds. This program describes the need for animal health surveillance systems that exist at the state level and the role of public health and the animal health community in supporting early detection of illness among animals to aide in the identification of a potential bioterrorism event.

*Bioterrorism For Healthcare. [Aud: Disaster Prep. Personnel; INS: \$250; Video: 11 min.]

*Bioterrorism in America Today. [Aud: Disaster Preparedness Personnel; INS: \$25; Video: 1 hr. 30 min.] Alabama Dept Pub. Health Satellite Broadcast 4/23/03. David Franz, discusses the perceived threat of bioterrorism in America today against the backdrop of ongoing disease in the population. Also discussed is the emerging role for public health in regard to deterrence, preparedness and response.

*Bioterrorism for Healthcare. [Aud: Disaster Preparedness Personnel; INS: \$250; Video: 14 min.] Topics include: how to recognize a BT disease outbreak, symptoms of anthrax, smallpox, plague, and botulism, modes of transmission, precautions to take with patients, how to reduce public anxiety.

*Bioterrorism Preparedness and Response. [Aud: Disaster Preparedness Personnel; INS: \$250; CD-Rom]
NY Department of Health, 1/31/01.
Contents: a guide for local heath units and their local colleagues in preparing counties/regions for a bioterrorist event, how to develop a bioterrorism preparedness plan, descriptions of biological and chemical agents, and guidelines for handling an anthrax hoax.

*Bloodborne Safety: Universal
Precautions, Standard Precautions, and
Needlestick Prevention in Acute Care.
[Aud: Healthcare Staff; INS: \$230; Video:
40 min.] This video training program
provides the latest information on CDC
infection control recommendations, OSHA
Standard Precautions, enforceable standards
and compliance directives, including the
Universal Precautions OSHA's recent

immunization, record- keeping, and postexposure needlestick-safety actions.

*Breast Cancer Screening: More Than Just Mammograms. [Aud: Public Health Professionals; INS: \$25;Video, 1 hr.] Satellite Broadcast 9/29/99, Public Health UNC Grand Rounds. Information on breast cancer screening from the North Carolina Breast and Cervical Cancer Control Program, North Carolina Breast Cancer Screening Program, and other groups/coalitions.

*Bringing Effective Prevention to
Every Community. [Aud: Healthcare Staff and Coalitions; INS: \$25; Video, 90 min.]
8/1/02 DLNETS Satellite Broadcast. Topics covered: myths and learn about the various resources available for selecting and implementing Model Programs, core components of model programs and the issues surrounding adaptation and fidelity, state and local level experiences with implementing Model Programs, SAMHSA Model Programs currently available.

*BSE Surveillance Program Update Satellite Seminar. [Aud: Public Health Staff Personnel; INS: \$25; Video: 2 hrs.30 min.]

*Building Infrastructure To Protect Public's Health. [Aud: Public Health Professionals; INS: \$25; Video: 2 hr.]

*Building Traditional Environmental Health & Health Promotion. [Aud: Healthcare Staff; INS: \$25; Video: 1 hr.30 min.]

Cafe Wonder. [Aud: Staff, INS: \$25, Format: Video 1 Hr. 47 Min.] Training video for CDC's information and communication system developed for public

health. The video describes how the system provides access to a wide variety of reports, including CDC publications and other bibliographies.

*The Canadian SARS (Severe Acute

Respiratory Syndrome) Experience: Implications for New Hampshire. **Terrorism** [Aud: Healthcare Providers, Disaster Preparedness Staff; INS: \$25; Video, 2 hrs. w/PowerPoint CD.] Workshop held in Manchester and Concord, NH, 10/16/03. Sponsored by NH DHHS, Office of Community and Public Health, the Department of Safety, and Bureau of Emergency Medical Services. Presenters from the University of Health Network in Toronto shared lessons learned during the 2003 SARS epidemic in Canada. New Hampshire's new guidelines for surveillance and clinical response to SARS are also discussed.

*Case Management: Sharing the Tools of the Trade. [Aud: Healthcare Staff; INS: \$25; Video, 1 hr. w/workbook.]

CDC & U.S. Department of Education Collaborate to Help Schools Prepare for Possible Terrorism. [Aud: Healthcare Professionals: INS: \$25: Video. 2 hrs.1 CDC Satellite Broadcast, 5/16/02. Objectives of the program: identify appropriate actions for school and community personnel to take in the event of possible biological, chemical, or radiological threats (i.e., hoaxes or actual attacks); revise school emergency response plans to address possible biological, chemical, or radiological threats; collaborate effectively at the state and local level to ensure that schools are involved in emergency preparedness plans and activities.

CDC Bioterrorism Update: Smallpox Preparedness. [Aud: Public Health

Professionals; INS: \$25: Video, 2 pt., 5hr. each] CDC Satellite Broadcast, 12/5-6/02. This program is designed to assist state and local health departments, hospitals, and other healthcare facilities in planning and preparation for vaccinating healthcare personnel needed to assist in the event of initial smallpox cases.

CDC Responds: Clinical Diagnosis and Management of Anthrax – Lessons

Learned. . [Aud: Public Safety & Healthcare Professionals; INS: \$25; Video, 1hr. 30 min.] Topics: the clinical signs and syndromes associated with the recent inhalational and cutaneous anthrax infections, recommendations for patient management and treatment, including diagnosis, laboratory tests, serology, and pathology.

*CDC Responds: Risk Communication and Bioterrorism. [Aud: Healthcare Providers and Disaster Support Personnel; INS: \$25; Video, 1 hr. 30 min.]

*CDC Responds: Influenza –
Prevention, Detection, and Control. [Aud: Healthcare Professionals; INS: \$25; Video, 1 hr. 30 min.] CDC Satellite Broadcast, 12/20/01. Includes: clinical signs and symptoms associated with influenza, the impact of influenza in the community and in healthcare facilities, the use of influenza diagnostic tests and antiviral medications, at risk populations targeted for influenza vaccination and how to obtain information on the vaccine

*CDC's Future Initiative. [Aud: Public Health Staff, Coalitions, Business Leaders; INS: \$25; Video, 1 hr. 30 min.] CDC Satellite Broadcast, 4/12/04. Topics covered: the Futures Initiative - the strategic

planning process that will shape CDC's future and serve as a catalyst for change in public health; tools to track initiative progress; and information on how viewers can be involved in the Futures Initiative proposed by CDC.

*CDCYNERGY .[Aud: Healthcare Professionals; INS: \$20; CD] <u>SEE:</u> General Health Promotion Planning

*Changing the Scene: Improving the School Nutrition Environment. [Aud: Health Educators; INS: \$25; 12:24/CD]

*Chemical Agents of Opportunity For Terrorism. [Aud: Disaster Preparedness Staff; INS: \$25; Video: 1 hr. 30 min.]

*Chemical Risk Assessment in an Uncertain World. [Aud: Disaster Preparedness Personnel; INS: \$25; Video: 2 hrs.] Alabama Dept Pub. Health Satellite Broadcast 3/30/04. Topics covered: the assessment of risks from chemical exposure, the types of scientific and medical evaluations that must be made in a risk assessment, the uses and limitations of chemical risk assessments, and the communication of risks from chemical exposures.

*Chemical Risks in Your Neighborhood [Aud: Disaster Preparedness Personnel; INS: \$25; Video, 1 hr.]

*Chemical Terrorism for Healthcare. [Aud: Disaster Preparedness Personnel; INS: \$250; Video, 13 min.]

Chemical Terrorism Preparedness: [Aud: Laboratorians, Disaster Preparedness Personnel; INS: \$25; Video, 2 hrs. 30 min.]

✓ Chickenpox: A Disease Worth

Preventing. [Aud: Staff; INS: \$20; Video, 20 min.] SEE: Immunization

*Children's Environmental Health Information Resources. [Aud: Public Health Professionals; INS: \$25; Video, 2 hrs.] CDC/PHTN Satellite Broadcast, 3/21//02. This program demonstrates selected online resources in the context of important children's environmental health issues. Topics include pesticide exposure, environmental triggers of asthma, and lead poisoning prevention funding resources.

*Communicating Across Cultures. [Aud: Public Health Staff; INS: \$25; Video, 1 hr.]

*Communicating Under Fire: Focus on Public Health Situations. [Aud: Public Health Administrators & Providers; INS: \$25; Video, 1 hr. 25 min.] April, 2003 Fourth in the Ned E. Baker Lecture in Public Health Series. Dr. Vincent Covello (Center for Risk Communication) outlines effective risk and crisis communication strategies and offers examples that public health agencies can use to prepare for potential emergencies such as anthrax, smallpox, plague and West Nile virus.

* Communities in Action: Moving Toward 100 % Access to Health & Eliminating Health Disparities. <u>SEE</u>: General Health Promotion Planning

CoMNET (Consequence Management News, Equipment, and Training) Series.

[Aud: Disaster Preparedness Personnel; INS: \$25; Video: 1 hr. each.] Satellite Broadcasts **NTPI**, St. Petersburg FL. CoMNET is a monthly newsmagazine for civilian and military first responders as part of an ongoing effort to survive and mitigate the consequences of WMD events.

April 25, 2001. Topics: CDC Tiered Labs, Containment and Quarantine, Civil Support Team Training at Ft. Leonard Wood, Joint Agency Exercise in Pinellas County, Florida.

April 24, 2002. Topic: new technologies.

*Citizen Corps 2/25/05

*Conducting a Mass Fatality Exercise. 10/12/03. Topics: Part II in a series on mass fatality management, the hazards and indications of chemical materials at the site of a WMD incident, and the importance of first responders being familiar with their organizations' site security and scene control procedures.

*Cyber & Operations Security.
8/28/02. Topics: current projects
underway that can support first
responders by modeling
implementations of an ad-hoc network
deployed in response to a chemical
attack. Also examines why law
enforcement and public safety agencies
need Operations Security and how
response agencies can apply OPSEC to
protect critical information and reduce
vulnerabilities

* December 11, 2002. Topics: Integrating Criminal Investigation with Epidemiological Investigation, conducting Special Operations in a Hazardous Environment, the World Trade Center Lessons Learned, and Pennsylvania Lessons Learned.

*Detection Technologies in WMD Operations. 6/26/02.

*Developing a Medical Action Plan. 3/31/04. Topics covered: Medical action plans, Mass Fatality Management and Decontamination, and the Homeland Security Leadership Development Master's Program.

*Emergency Patient Care.10/27/04.

*Emergency Powers and Declarations.6/23/04.

*Exercise Development/Vulnerability Analysis/Integrating Volunteers/CDC Pharmaceutical Stockpile. 2/27/02.

*ICS and the Incident Action Plan. 2/26/03. Topics covered: ICS, Unified Command, NLECTC Rocky Mountain Center, & US Northern Command.

*June 25, 2003. Topics: Responding to Anthrax - Personal Protection, Removing Hazardous Agents from WMD Incidents, NIJ Center System Series, and Pre-Positioned Equipment.

*October 23, 2002. Topics: Site Security, Debris Management, Response and Recovery Planning, and the Role of Public Health in WMD Incidents.

*Removing Hazardous Agents From WMD Incidents. 08/27/03.

*Using Equipment to Decontaminate Victims.12/15/04.

*WMD Site Security, Debris Management, Response and Recovery Planning and the Role of Public Health in WMD Incidents. 10/23/02.

*Coordinating Local, State & Federal Assets.) [Aud: Emergency Management Staff; INS: \$25: Video: 1 hr.]

* Crisis and Emergency Risk

Communication, (2004) [Aud: Public Health Staff; INS: \$25: Video: 1 hr.] University of Albany T2B2 Health Satellite Broadcast. This program provides clear guidelines for communicating in high-risk situations. CDC speaker, Barbara Reynolds, addresses issues such as the best way to communicate with the public and other officials, how protect people and simultaneously keep panic at a minimum, and how to clearly communicate with law enforcement officials and medical providers in an emergency.

Crisis and Emergency Risk

Communication, (2002) [Aud: Disaster Preparedness Personnel; INS: \$25: Video: 2 hrs.] Alabama Dept. Public Health Satellite Broadcast.

Pt. 1: 11/5/02. Introduction to crisis and emergency risk communication, and psychology of a crisis.

Pt. 2: 11/19/02. Developing messages to fit the target audience and working with the media

Pt. 3: 11/6/02. Spokesperson training and working with the media.

Pt. 4: 12/3/02. Working with stakeholders, partners for effective communication, and other communication channels.

Pt. 5: 12/10/02. Terrorism and bioterrorism communication; challenges and human resources for crisis.

Pt. 6: 2/17/03. Understanding the roles of federal, state, and local health partners; media and public health law.

Crisis and Emergency Risk Communication: by Leaders for Leaders.

[Aud: Public Health Staff; INS: \$25; Format: Video; 2 tapes, 1 hr. 30 min. each]. Alabama Dept. Public Health. Satellite Broadcast, 12/6/04, 12/17/04. This program gives leaders the tools to navigate the harsh realities of speaking to the public, media, partners and stakeholders during an intense public-safety emergency, including terrorism.

Cross-Cultural Communication in Health Care: Building Organizational Capacity. [Aud: Public Health Professionals; INS: \$25; Video, 2 hrs. 30 min.] 6/4/03 Satellite Broadcast sponsored by Health Resources and Services Administration (HRSA).

Current Standards for Management of Breast Cancer: A Multi-Discipline Approach. SEE: Cancer

*Dealing With the Media & the Law. [Aud: Community Leaders, Law Enforcement; INS: \$25; Video, 1 hr.]

*Decade of Change, A Future of Hope. SEE: Cancer

*Decision Point For the Smallpox Vaccine Candidate. [Aud: Healthcare Staff; INS: \$25; Video, 11min. 15 seconds each.] This video is intended as an overview for use during the vaccination clinic after vaccine candidates have had a chance to consider previous educational materials.

Diabetes and Complications: Focus on Living. SEE: *Diabetes*.

Diabetes: Focus on Family. <u>SEE</u>: *Diabetes*.

*Disaster Preparedness. [Aud: Disaster Preparedness Personnel; INS: \$250; Video: 11 min.] Topics include: the purpose of disaster plans, examples of internal and external disasters, importance of notification and communication, and what to expect during a disaster.

✓ Disasters, People & Public Health: Are You Ready? [Aud: Healthcare Professionals; INS: \$25; Video, 1 hr.] Public Health Grand Rounds Series, CDC Satellite Broadcast 1/28/00. Discussion on the challenges of disaster preparedness and strategies to implement them.

Disease, Disaster, and Detection: Partnering With Public Health

Laboratories. [Aud: Healthcare Professionals; INS: \$25; Video, 1 hr.] Public Health Grand Rounds, CDC Satellite Broadcast 9/26/03. Topics covered: project focal areas, public health laboratory testing, state lab functions, core functions, and capabilities of state PH labs.

The Doctor Is In: Is There a Doctor In the House? [Aud: Adults; INS: \$50; Video, 29 min.] Dartmouth-Hitchcock, 1991. This program spends a day with two family practitioners; one in Maine, one in Illinois. We see how rural and poor patients need this kind of care most of all.

✓ The Doctor Is In Series: Stress. <u>SEE</u>: Stress.

The Doctor Is In Series: Women's Health. [Aud: Adults; INS: \$50; Video, 28 min.] Dartmouth-Hitchcock, 1991. Examines the lack of medical research conducted on women and how that's reduced the effectiveness of treatments in the areas of heart disease, depression and alcoholism.

Don't Wait...Vaccinate. <u>SEE</u>: Parenting

Ductal Lavage Procedure Demonstration. SEE: Cancer

*Effective Behavioral Interventions for HIV Prevention. [Aud: Public Health Professionals; INS: \$20; Video, 1 hr.]

5/23/02 Satellite Broadcast sponsored by CDC, Divisions of HIV/AIDS Prevention, and Capacity Building Branch. Program features four behavioral interventions: Popular Opinion Leader (POL), VOICES/VOCES, Mpowerment, and Community PROMISE. Discussion from researchers included the core elements and benefits of each intervention.

Eliminating Health Disparities. Health Disparities: Contributions from Social and Physical Environments, CDC on the Move Against Disparities Highlights.
[Aud: Professionals; INS: \$25; Video, 2 hrs.] Satellite Broadcast, APHA 11/00. Highlights include how goals are being met for President Clinton's Initiative on Race (eliminating racial and ethnic disparities in health by the year 2010 - which parallels the focus of Healthy People 2010

Emergency Planning on the Local Level.

[Aud: Disaster Preparedness Personnel; INS: \$25; Video, 1hr.] Satellite Broadcast, U. Albany NY 10/02. Program discusses how local health departments are critical partners in emergency preparedness and response. Highlighted are seven counties in Western New York that have developed a regional approach to preparedness planning in an effort to create an efficient and enduring structure of cooperation that will make maximum use of limited funding in the region.

✓ Emergency Preparedness: What Is Your Competency? [Aud: Disaster Prep. Personnel; INS: \$25; Video, 1hr.] Satellite Broadcast School of Public Health, University at Albany, 3/21/02. This program reviews core competencies in emergency preparedness and their application in multiple emergencies. ✓ Emergency Preparedness Satellite Symposium: Homeland Security.

.[Aud: Public Safety Professionals; INS: \$25; Video, 3 hrs.] USDA/APHIS, FEMA, and DoD Satellite Broadcast, 9/5/02. Incident Command System (ICS) for dealing with a potential animal disease outbreak.

Emerging Drug Tends. [Aud: Healthcare Professionals; INS: \$25; Video, 1hr. 30 min.] Satellite Broadcast from Community Anti-Drug Coalitions of America, 3/03. This program provide on overview of emerging drug trends around the nation, club drugs and their consequences, evolution of rave subculture, criminal activity associated with raves, and prevention strategies to combat these trends on the national, state and local level.

*Emerging Infectious Diseases and Bioterrorism Risk. [Aud: Public Health Professionals; INS: \$25; Video, 1hr. 30 min.]

Enhancing Environmental Health Practice in the 21st Century. [Aud: Healthcare Professionals; INS: \$25; Video, 1hr. 30 min.] Satellite Broadcast highlights the issues, challenges, and activities facing the Environmental Health Services system in the 21st century.

Environmental Health: A Nursing Opportunity [Aud: Healthcare Staff; **INSL** \$25; Video, 2 hrs. 14 min.]. CDC Satellite Broadcast, 8/10/00. (Edited version.) The program covers environmental health issues, including obtaining an exposure history, strategies for intervention and prevention, as well as related tools and that impact public health agency efforts in public health preparedness resources to integrate into areas of nursing practice.

Environmental Health Interventions for Public Health Promotion: Real Solutions for Real Problems. [Aud: Healthcare Professionals; INS: \$25; Video, 90 min.] APHA 11/99 Satellite Broadcast. Environmental Health Interventions of Public Health Promotion topic at the November 1999 APHA conference.

✓ Epidemic of Obesity: Personal Choice or Environmental Consequence? [Aud: Healthcare Professionals; INS: \$25; Video, 1hr.] UNC Public Health Grand Rounds Satellite Broadcast, 6/02. Program covers causes of mortality associated with obesity and describes the personal and environmental risk factors that contribute to the epidemic of obesity.

Epidemiology & Prevention of Vaccine Preventable Diseases. <u>SEE</u>: *Immunization*

*Evidence-Based Public Health: Using Science to Reduce Disparities An Overview. [Aud: Public Health Staff, Educators; INS: \$25; Format: Video, 1 hr.]. Satellite Broadcast 4/7/04 from the University of South Florida. This program describes how the systematic review of the scientific literature can be used to make evidence-based recommendations for population-based public health interventions which promote healthy lifestyles, and increase the number of clients who receive appropriate preventive counseling and screening.

*Epidemiology & Prevention of Viral Hepatitis A to E: An Overview. [Aud: Healthcare Staff, Educators; INS: \$25; 67 slides/guide & bibliography.]

*"Exercising: Practice, Practice, Practice-Then What?" Pt. 1. [Aud: Disaster Prep. Pers.; INS: \$25; Format: Video, 1 hr.] *Exercising: Weapons of Mass Destruction and Bio-Terrorism. [Aud: Disaster Prep. Pers.; INS: \$25; Format: Video, 1 hr.]

* Exploring the Policy Issues of Public Health Preparedness, Getting to the Meat of the Matter. [Aud: Public Health Staff; INS: \$25; Format: Video, 1 hr. 30 min.]. Satellite Broadcast 12/6/04. Alabama Dept. Public Health. Topics include: the relationship between public health infrastructure and public health preparedness, the broad nature of public health preparedness and specific requirements for capacity development, and trends that impact public health agency efforts in public health preparedness.

A Family Talks About Sex - 2nd Ed. <u>SEE</u>: *Parenting*.

First Responders. [Aud: Emergency Healthcare Professionals; INS: \$25; Video, 14 min.] Merck, Sharp, Dohme, 1991. This video covers information on the types of potential bloodborne infections such as HIV, Hepatitis A, and precautions to take while responding to emergency situations where there may be infected individuals.

*First Things First: Defining Local Public Health Practice for Safer, Healthier Communities. [Aud: Public Health Staff, Educators, coalitions.; INS: \$25; Format: Video, 1 hr.]

*Food Allergies in Children: Prevention & Intervention. [Aud: Healthcare Staff; INS: \$25; Format: Video, 4 hrs.]. Satellite Broadcast 6/2/04. Alabama Dept. Public Health. Topics: different ways food allergies are diagnosed, the cause of food allergies at the cellular level, and treatment

plans for families with children with food allergies.

Four by Two Puppet Show. <u>SEE:</u> *Immunization*

*Getting Media Attention For Prevention Efforts. [Aud: Public Health Staff Coalition; INS: \$25; Format: Video, 1 hr.]

Genetics and Public Health: The Future is Now. [Aud: Public Health Professionals; INS: \$20; Video, 1 hr.] Examines a working screening/ treatment program for hemachromatosis. Includes discussion of ethical, legal, and social implications of gene discoveries in public health.

Get The Picture! The Storage and Handling of Your Vaccine Supply. SEE: Immunization

GIS in Public Health: Using Mapping and Spatial Analysis Technologies for Health Protection. [Aud: Professionals/Distance Learning; INS: \$25; Video, 45 min.- partial program] CDC Satellite broadcast 5/1//00 provides information on essential GIS (Geographic Information Systems) concepts and terminology, data retrieval, overview of functions available using GIS software, issues, applications, and examples in public health practice and surveillance.

*Got BT? The New York State Public Health Laboratory & National Security.

[Aud: Healthcare Professionals; INS: \$25; Format: Video, 2 hrs.]. Satellite Broadcast from NY Center for Public Health Preparedness, 12/2/04. Topics: the impact of handling select agents in laboratories, the workings of the public health laboratory structure in New York State, and the federal networks that have been developed to safeguard the public.

Health and the Built Environment: The Effects Of Where We Live, Work and Play. [Aud: Public Health Staff; INS: \$25; Format: Video, 1 hr. 30 min.]

*Health Communications: Promoting Physical Activity Among People With Arthritis. [Aud: Healthcare Professionals; INS: \$25; Format: Video, 2 hrs.]. Satellite Broadcast 1/17/02. Alabama Dept. Public Health. This video explores the research that has led to physical activity recommendations for people with arthritis, appropriate forms of activity, and community-based interventions to promote physical activity.

Health Education for Non-Readers.
[Aud: Health Professionals; INS: \$100; Video, 17 min.] Compares comprehension processes of readers and non-readers.
Reviews techniques for adapting written and spoken message to appropriate level.

*Health Literacy: Help Your Patients Understand. [Aud: Healthcare Professionals, Patient Advocates; INS. \$50; Video, 20 min., CD-ROM, 412 MB, w/monograph.] American Medical Association, 2003. This kit is the Foundation's primary tool for informing physicians, health care professionals and patient advocates about health literacy. Kit includes:

- 1. 2003 monograph, Health Literacy: A Manual For Clinicians
- 2. new video documentary
- 3. re-printable information on a CD-ROM
- **4.** Continuing Medical Education credit information
- **5.** additional resources for education and involvement

*Healthcare Access and Delivery For Women With Disabilities. [Aud: Healthcare Staff; INS: \$25; Video, 1hr. 30 min.]

✓ Healthy Aging - Approaches That Work. [Aud: Health Professionals; INS: \$100; Videos (3), 120 min. ea., Resource Guide] This conference was divided into six workshop sessions. The guide provides a session outline for each workshop and bibliographies from each presenter.

Help Protect Yourself: Learn the Facts About Hepatitis B. [Aud: Healthcare Staff; INS: \$25; Video, 19:08 min.] Merck, 1996. Designed for anyone who works in a healthcare setting. Recommended for healthcare workers who are undecided about getting hepatitis B vaccine in the workplace.

*Hepatitis A, Contagious Diseases, and Food Safety. [Aud: Food Service Staff, Employers, Public Health Staff; INS: \$25; Format: Video, 2 hrs.]. NH DHHS March 9, 2004 videoconference. This program examined such topics as infectious disease threats to the food service industry. including Hepatitis A and the Norwalk Virus; what restaurants can do to eliminate the transmission of food-borne diseases; and how industry people can access more information on hygiene and other topics. Participants also were able to question food safety experts in attendance. The PowerPoint presentation by NH State Epidemiologist, Dr. Jesse Greenblatt is included with videotape.

*Hepatitis B: The Vaccination Decision.
[Aud: Healthcare Staff; INS: \$25; Video, 14min.] Produced by Merck, Sharp & Dohme

*The Hidden Killer: Hepatitis Awareness For Staff. [Aud: Healthcare Staff; INS: \$25; Video, 10min.]

Highlights From the 8th Conference on **Retroviruses and Opportunistic Infections.** [Aud: Healthcare Providers INS: \$25; CD] 2/02. Sponsored by the Foundation for Retrovirology and Human Health, the conference was a scientific collaboration with the National Institute of Allergy and Infectious Diseases (NIAID) and CDC. Subjects covered include: virology, pathogenesis, host-virus interactions, pathology, immunology, epidemiology, diagnostics, prevention, therapy, pharmacology, and vaccines. In addition, new scientific studies concerning the diagnosis, treatment, and prevention of associated opportunistic infections will be

*HIPAA Privacy Rule: Enhancing or Harming the Public's Health? [Aud: Healthcare Professionals; INS: \$25; Video, 1 hr.]. Satellite Broadcast, 3/28/03 from Public Health Grand Rounds. Topics covered include: how to identify entities that must comply with the HIPAA Privacy Rule, applications of the HIPAA Privacy Rule to local health departments, ways in which the Privacy Rule will impact public health practice, and strategies to limit the effects of the Privacy Rule on public health activities.

included.

★History of Bioterrorism Biological Warfare and Terrorism. [Aud: Staff; INS: \$20; Video, 7 min.]

Hope For Health: Creating and Enhancing Partnerships Between Public Health and Education. [Aud: Healthcare Staff; INS: \$25; Video, 1hr.] Satellite Broadcast U. Albany NY 9/11/01. Program topics include: the status of school health programs, appropriate school health contacts for physical activity, nutrition and tobacco at the state and local levels, the status of school and public health partnerships at the state and local level, successful school health programs partnerships, and strategies to overcome barriers to public health and education partnerships.

*Hot Topics in Emergency Preparedness: Lessons Learned From SARS, West Nile, and Anthrax. [Aud: Disaster Prep & Healthcare Staff; INS: \$25; Video, 2 hrs.] 5/29/03 Satellite Broadcast hosted by Dr. Timothy Johnson, ABC News Medical Editor, designed to enable state and local public health professionals throughout the U.S. to better respond to a bioterrorism event or epidemic situation using recently learned lessons from West Nile Virus, SARS, and Anthrax incidents.

How to Conduct a Focus Group [Aud: Health Professionals; INS: \$100; Format: Video, 17 min.] Discusses the different techniques of running focus groups and the uses of qualitative information generated from such groups.

How to Help Your Patients Stop Using Tobacco: A National Cancer Institute Manual for the Oral Health Team. <u>SEE</u>: Tobacco

Iditarod. [Aud: Staff; INS: \$20; Video, 7 min.] The Iditarod commemorates the original race against disease in 1925, when diphtheria antitoxin was rushed by dogsled to Nome, Alaska, to stop a deadly epidemic.

The Immunization Encounter: Critical Issues. <u>SEE:</u> Immunization

Immunization Coverage: Assessment in Private Practice. (Clinic Assessment)[Aud: Staff; INS: \$20; Video, 15 min.] Satellite Videoconference, 9/19/96. Discussion of the Clinic Assessment process and benefits.

Immunization Techniques: Safe, Effective, Caring. <u>SEE</u>: *Immunization*

*Immunization Update 2003. <u>SEE</u>: *Immunization*

*Implementing Successful School-Based Physical Activity, Nutrition & Tobacco Prevention Programs. [Aud: Healthcare Staff; INS: \$25; Video, 2 hrs.] Satellite conference 9/23/02 presents experiences from Alabama's Youth Physical Activity Enhancement Project, (funded by CDC), in which five schools implemented the School Health Index and conducted physical activity enhancement projects targeting youth aged 9-14.

*Incident Command 9-11-Lessons Learned at the Pentagon: Shanksville, Pennsylvania and Boca Raton Florida. [Aud: Disaster Prep Pers; INS: \$25; Video, 1 hr.]

*Incident Command System (ICS): Order Out of Chaos. [Aud: First Responders, Disaster Prep Pers; INS: \$25; Video, 1 hr.]

*Influenza Update 2003. [Aud: Healthcare Providers; INS: \$25; Video, 1 hr.] CDC Satellite Broadcast 12/19/03 This program covers: current influenza activity in the U.S., the status of the influenza vaccine supply, recommendations for priority groups for vaccination, the use of influenza diagnostic tests, the recommended use of antiviral medication, and appropriate infection control measures.

In Praise of the Public Health Nurse.

[Aud: Staff; INS: \$20; Video] Minnesota Immunization Action Coalition, 1994. A physician gives a comical presentation at the National Immunization Conference on her personal experiences in Public Health.

Incident Command 9-11: Lessons Learned at the Pentagon, Shanksville, Pennsylvania, and Boca Raton, Florida.

.[Aud: Healthcare Professionals; INS: \$25; Video, 1hr.] FEMA & Army Nat Guard Satellite Broadcast, rebroadcast 9/3/03 – originally aired 6/5/02. Part 2 of the National Fire Academy's Executive Fire Officer Graduate Symposium held April 5, 2002 on the response to events of 9-11. Discussion by various disaster preparedness personnel. Information on what worked and what didn't in responding to the events, and changes that have made to future operational plans based upon these experiences.

√*Incident Command 9-11: Lessons Learned at the World Trade Center.

.[Aud: Healthcare Professionals; INS: \$25; Video, 1hr.] FEMA & Army Nat Guard Satellite Broadcast, 5/15/02 – Part 1. On April 5, 2002, New York City Fire Department's Deputy Commissioner Tom Fitzpatrick and Deputy Chief Peter Hayden, the incident commander at the WTC, spoke at the National Fire Academy's annual Executive Fire Officer Graduate Symposium to discuss lessons learned during and following this incident. Their presentations include information on what worked and what did not and changes they have made to operational plans since 9-11.

*Increasing Clinician Preparedness for Severe Acute Respiratory Syndrome.

[Aud: Healthcare Staff; INS: \$25; Video, 1 hr. 30 min.] CDC Satellite Broadcast 5/8/03 covers: key strategies for early clinical

recognition and management of SARS patients, appropriate clinical and lab diagnostic tests, and patient education messages regarding infection prevention and control.

*The Indoor Air Environment: Air Quality, Pollutants, and Exposure Prevention. [Aud: Facility Managers, Public Health Staff; INS: \$25; Video, 1 hr.] University of Albany 12/03 Satellite Broadcast. Topics covered: air quality; pollutants; exposure prevention; and resources for dealing with biological and chemical pollutants, such as bacteria and mold, carbon monoxide, lead, and environmental tobacco smoke.

✓ *Influenza 1918: The Worst Epidemic in American History. [Aud: Public Health Staff, Educators, Grades 9 +; INS: \$25; Video, 1 hr.]. Produced and Directed by Robert Kenner, 1998 for the American Experience, PBS. In September of 1918, soldiers at an army base near Boston suddenly began to die. The cause of death was identified as influenza, but it was unlike any strain ever seen. As the killer virus spread across the country, hospitals overfilled, death carts roamed the streets and helpless city officials dug mass graves. It was the worst epidemic in American history, killing over 600,000--until it disappeared as mysteriously as it had begun.

Inhalants...You Try-You Fry! [Aud: Educators, Parents, Coalitions; INS: \$25; Video, 2 hrs.] NTPI, St. Petersburg FL Satellite Broadcast 5/30/02. An overview of the issue of the Inhalant Abuse and discuss related problems and concerns for communities nationwide. The program will educate and inform the law enforcement community and other viewers on commonly abused inhalants and offer proactive

strategies and advice for citizens, law enforcement and legislators.

*Interactive Atlas of Human Anatomy: Respiratory System. [Aud: Health Staff, Students; INS: \$25; CD-ROM vsn. 2 – for all Windows, and Mac -System 7]. F. Netter, 2001. Includes practice tests, pronunciation & study guide, and tests.

Introduction to Homeland Security.

[Aud: Disaster Preparedness Personnel; INS: \$25; CD ROM, 291 MB]. 9/01. Course from

the NH Police Standards & Training Council. Covers Recognizing terrorism, emergency response, scene control at incidents, and an overview of the Muslim religion.

*Isolation and Quarantine. [Aud: Healthcare Staff; INS: \$25; Video: 3 hrs.] Satellite Broadcast 3/30/04 from the Harvard School of Public Health. Sample of program topics: definition of and difference between isolation and quarantine, infectious disease reporting requirements, legal authority (in Massachusetts); and the state and local public health role, including enforcement, in isolation and quarantine.

Itchin' to Talk Chickenpox. [Aud: Families; INS: \$20; Video, 12 min.] <u>SEE:</u> *Immunization*

*Keeping the Winter Layer Off: Evidence-Based Interventions. [Aud: Public Health Staff, Adults; INS: \$25; Video, 1 hr.]

Keeping Your Cool With Varivax. [Aud: Staff; INS: \$20; Video, 7 min.] <u>SEE:</u> *Immunization*

*Keeping Your Kids Tobacco, Alcohol, and Drug Free [Aud: Disaster Preparedness Personnel; INS: \$25; Video: 1 hr] <u>SEE:</u> Parenting

*Killer Flu. [Aud: Jr. High-Adults; INS: \$25; Video, 1 hr.]

*Learning From and Preparing For SARS.

[Aud: Public Health Staff; INS: \$25; Video: 1 hr.]

*Lifesaver 2004: Planning and Implementation of a Field Exercise. [Aud: Healthcare Staff, Disaster Preparedness Personnel; INS: \$25; Format: Video, 1 hrs. 30 min.]. Satellite Broadcast 9/30/04. Alabama Dept. Public Health. Coverage of the 2004. Homeland Defense Exercise. Federal, State and Local Agencies in 9 states participated in this event designed as an explosive and chemical weapons medical consequence management exercise.

Live Response Series. [Aud: Disaster Preparedness Personnel; INS: \$25; Video: 1 hr. each.] NTPI, St. Petersburg FL. These satellite broadcasts feature a panel of experts who explore topics related to Weapons of Mass Destruction (WMD) consequence management.

Coordinating Local WMD Training.

Coordination of Intelligence Collection.

Decontamination Protocols 5/23/01. Topics including decontamination equipment, wet and dry decon. methods, the social and cultural factors surrounding decontamination and current ongoing studies regarding the its effectiveness.

Hazardous Materials Protocol at a WMD Scene 7/23/03. An explanation of defensive measures to take during a WMD incident. Responders will learn how to assess agents or materials possibly present at a WMD event and how to handle them.

Homeland Security: Information for State and Local Public Safety.

9/24/03. Panelists discuss the Office for Domestic Preparedness, Prevention and Deterrence Guidelines for Homeland Security. This agency offers a base of key actions & activities representing a "framework for prevention" that each jurisdiction should consider in adapting to the contingencies of terrorism.

* ICS – Coordination in a WMD Event. 1/29/03. This program provides disaster response personnel with information on proven principles to improve efficiency and effectiveness during a WMD response.

✓ **Identifying and Preserving Evidence** 9/25/02. A panel discusses how first responders need to attempt to preserve the integrity of a crime scene while caring for victims during a WMD event or other critical incident, and how important proper procedure is to avoid disturbing evidence.

✓ Incident Recovery – Creating Order Out of Chaos. 9/26/01. Local, state and federal perspectives on issues related to recovery from a WMD incident.

Managing Large Scale Incidents.

Medical Monitoring of Response

Personnel. 11/19/03. Topic: the importance of coordination and implementation of the necessary medical monitoring protocols with the emergency medical manager and the incident commander for those responders entering and leaving the hot and warm zones of a WMD incident.

Operations Security (OPSEC). 724/02.

Program objectives: define OPSEC, explain how OPSEC can work within Emergency Management Systems, define threats and adversaries, explain the OPSEC Process, identify critical Information, and conduct a threat analysis.

- * Perimeter Security When Victims Are Present. 1/28/04. Program topics: recognizing a terrorist incident; knowing the physical characteristics of WMD agents; site security and evidence-protection issues; and assisting-isolating-decontaminating victims.
- * Personal Protective Equipment-Know and Follow Self-Protective Measures for WMD Events 5/28/03. Information to help first responders understand the hazards and risks to individuals and property associated with WMD agents and hazardous materials. Also covers how to use, inspect, and properly maintain their issued personal protective equipment.

Recognizing a WMD Incident Through Calls for Service, Dispatch Patterns & Signs and Symptoms.

*The Role of Public Health Agencies in Response to a WMD Event

11/20/02. This program covers how first responders need to interact with public

health agencies during a WMD event or biological attack.

*Technology as a Force Multiplier. 5/22/02. Program covers the proper use and understanding of available technologies to enhance existing response plans and preparedness.

*Unified Command for WMD Events. 3/26/03. Panel discusses how a team effort allows all assigned agencies to establish a common set of strategic goals and objectives under one ICP.

* WMD - Developing A
Vulnerability Analysis 2/23/02 Topics
include: Critical Infrastructure
Protection or CIP, Security Issues, and
Steps To A Successful Vulnerability
Analysis.

*Lives on the Line: Every Minutes Counts. [Aud: Disaster Preparedness Personnel; INS: \$25; Video, 2 hrs.] Satellite broadcast 7/14/04 from Alabama Department of Public Health. Information on use of Cyanide and Mark 1 antidote kits.

*Living, Breathing, and Beating Asthma in the Environment: A Community's Initiative. [Aud: Public Health Professionals; INS: \$25; Video, 1 hr.] Satellite Broadcast 9/29/00 from UNC Grand Rounds. Program covers contributing factors to the increase in the severity of asthma, key factors that determine what is known and not known about the causes of asthma, the importance of asthma surveillance in targeting interventions, and identifies two community interventions likely to reduce the severity of asthma.

*Living with Grief: Coping with Public Tragedy. [Aud: Healthcare Staff; INS: \$25; Video, 1 hr.]

Lobbying for Lives: Lessons From the Front. [Aud: Adults; INS: \$100; Video, 30 min.] Explains legislative lobbying efforts conducted in Canada by the health community to pass a bill banning cigarette advertising along with tobacco industry's anti-legislative tactics.

*Local Responsibilities Related to National Environmental Health Priorities.

[Aud: Healthcare Providers, Disaster Preparedness Personnel; INS: \$25; Video, 1 hr.] Satellite broadcast 4/9/04 from National Association of Local Boards of Health (NALCO). A presentation by Dr. Richard Jackson, Senior Advisor to the Director, Center for Disease Control's (CDC). Some of the topics covered:

- the CDC's input and action focusing on medical issues and impacts on social environment
- priority issues and goals including urban planning, health and mental health issues
- local partnership responsibilities including health care and mental health care providers
- issues that impact the gerontological community
- timelines for implementation present parameters used in the evaluation process

Look Who's Talking About Vaccinations. [Aud: Staff, Parents; INS: \$20; Video, 9 min.] SEE: *Immunization*.

Lyme Disease: Who Let the Ticks Out? [Aud: Healthcare Professionals; INS: \$25; Format: Video, 2 hrs.]. Satellite Broadcast 15/16/02. Alabama Dept. Public Health. The

program focuses on the geographic spread of Lyme and other tick-borne diseases. It provides an overview of Lyme disease diagnosis, prevention, and control, including current information on the Lyme disease vaccine and antibiotic prophylaxis.

*Making Your Model Program Culturally Appropriate. [Aud: Public Health Staff, Educators, Coalitions; INS: \$25; Format: Video, 1 hr.]

*Managing Hazardous Material Incidents

[Aud: Disaster Preparedness Personnel; INS: \$25; 2 CD-ROM training mpeg files, 2 parts, approx. 25 min. each] CDC/Agency for Toxic Substances and Disease Registry (ASTDR) 9/01. This three-volume set is comprised of recommendations for on-scene (pre-hospital), and hospital medical management of patients exposed during a hazardous materials incident.

- (CD 1) Volume I Emergency Medical Services: A Planning Guide for the Management of Contaminated Patients.
 - Volume II Hospital Emergency Departments: A Planning Guide for the Management of Contaminated Patients.
 - Volume III Medical Management Guidelines for Acute Chemical Exposures.
- (CD 2) Video Community
 Challenge: Hazardous Materials
 Response and the Emergency Medical System
- *Managing the Abnormal Pap Smear: Update 2003. [Aud: Healthcare Staff; INS: \$25; Video, 1 hr. 30 min.] Program information includes: changes in cervical cytology, pros & cons of acceptable triage regimens, the management of Low Grade SIL, the role of HPV DNA testing, and

recent changes in ACS screening recommendations.

- * Mass Antibiotic Dispensing: A Primer. [Aud: Healthcare staff; INS: \$25; Format: Video, 1 hr. 30 min.]
- * Mass Antibiotic Dispensing: Managing Volunteer Staffing. [Aud: Strategic National Stockpile (SNS) Local/State Planners; INS: \$25; Video, 1 hr. 30 min.] CDC/Strategic National Stockpile (SNS) Satellite Broadcast, 12/2/04. Topics: essential elements of a successful volunteer program, challenges facing volunteer recruiters, appropriate training for all volunteers both spontaneous and planned, clear roles and responsibilities for volunteers and volunteer organizations, and identifying the volunteer management needed for an effective mass antibiotic dispensing campaign.

*Mass Casualty Incident Management. [Aud: Disaster Preparedness Personnel;

INS: \$25; Video, 1 hr.]

*Mass Vaccination Clinics: A Reality Check. [Aud: Healthcare Providers, Disaster Preparedness Personnel; INS: \$25; Video: 1 hr. 30 min.] California Distance Learning Health Network Satellite

Broadcast 3/18/04. Topics covered:

- history of public health responsibility for mass vaccination clinics
- highlights from vaccination day exercises (San Diego, San Francisco, and Sacramento) to help LHDs identify their strengths and weaknesses
- resources and perspectives from experts
- importance of disaster preparedness and how to handle the physical and emotional stress of clinic workers themselves

Maximizing the Role of Nutrition in Diabetes Management. SEE: Diabetes.

*Measuring the Effectiveness of the Nation's Food Service and Retail Food Protection System. [Aud: Food Safety Personnel, Food Industry and Consumers; INS: \$25; Video, 2 hrs.]

*Medical Aspects of Child Abuse.

[Aud: Healthcare Providers, Disaster Preparedness Personnel; INS: \$25; Video: 3 hrs.]

*Medical Response to Chemical Warfare and Terrorism. [Aud: Disaster Preparedness Personnel; INS: \$25; Video: 6 hrs each.] USAMRIID Satellite Broadcast from 5 – 7 December 2000. Program topics include: review of the history, physical properties, clinical effects and treatment of chemical warfare agents, case studies of actual exposures, interviews with scientists discussing their cutting edge research in medical countermeasure development, updates on treatment and field management and a recorded question and answer session.

*Meeting the Challenge of Healthy People 2010: Preventing and Controlling

Asthma. [Aud: Healthcare Professionals; INS: \$25; Video, 4 hrs. 30 min.]. National Asthma Prev. and Ed. Program (NAEPP)/Nat. Heart, Lung, and Blood Institute (NHLBI) Satellite Broadcast 6/19/03.

* Meth Madness: What Every Healthcare Worker Should Know About

Methamphetamine Labs. [Aud: Healthcare Professionals; INS: \$25; Format: Video, 2 hrs.]. Satellite Broadcast, 11/17/04. Alabama Dept. Public Health. This program discusses how to recognize the signs of meth labs, what to do when a meth lab is

encountered and the proper legal procedures for reporting meth labs.

*The Minnesota Department of Health's Response to Bioterrorism. [Aud: Disaster Preparedness Personnel; INS: \$25; Video, 1 hr. 30 min.] Satellite Broadcast 10/29/01. Basic information about anthrax, smallpox, and what the Minnesota Dept. of Health is doing to combat their use as bioterrorist agents.

*Mystery of the Black Death. [Aud: Jr. High-Adults; INS: \$25; Video, 1 hr.]

*National Cardiovascular Health
Conference. [Aud: Healthcare
Professionals; INS: \$25; Video, 4 hrs. 30
min.] 4/00 Satellite Broadcast sponsored by
the National Heart, Lung, and Blood
Institute (NHLBI) and CDC. This tape has
highlights from the annual conference,
"Cardiovascular Health for All — Meeting
the Challenge of Healthy People 2010".
From sessions on ways to combat trends in
obesity to heart attack symptoms, health
experts present findings on the prevention
and treatment of cardiovascular disease
(CVD).

National Public Performance Standards: Does Your State or Community Measure Up? [Aud: Healthcare Staff; INS: \$25; Video: 2 hrs.] APHA Satellite Broadcast 11/12/02, 130th annual meeting. Topics: overview of the National Public Health Performance Standards; how performance standards fit into national public health policy; detailed description of assessment instruments; results of field tests of the performance standards at the state and local level

*National Summit on Medical Errors and Patient Safety Research. [Aud: Healthcare

Professionals; INS: \$25; Video, 6 hr. total-5 days] Satellite Broadcast, Health TV network 9/11/00. Five panels of experts offer suggestions for systems enhancement and research that the government and private sector need to conduct to help reduce and prevent future errors.

*A New Era in Newborn Screening – Saving Lives, Improving Outcomes.

[Aud: Healthcare Professionals; INS: \$25; Video, 2 hrs.] Program covers ways to improve recognition, detection, diagnosis leading to early intervention and effective management of metabolic disease, endocrine disorders, and hemoglobinopathies in newborns.

*Ninth Annual Emergency Preparedness Satellite Seminar. [Aud: Disaster Prep. Pers; INS: \$25; Video: 5 hrs.]

*NYS Public Health Laboratory and National Security. [Aud: Emergency Personnel, First Responders; INS: \$25; Video, 45 min.] This program is an introduction to the National Incident Management System (NIMS). NIMS establishes standardized incident management processes, protocols, and procedures that all responders, whether from federal, state, tribal, or local levels of government, will use to coordinate and conduct response actions.

*Obesity in Children. [Aud: Public Health Staff; INS: \$25; Video: 1 hr.]

*OSHA Compliance Kit. [Aud. Healthcare Staff: INS: \$25; Video: 10 min. w/manual] SmithKline Beecham Pharmaceuticals, 2/93. Aid for healthcare workers and administrators in complying with the OSHA standards on bloodborne pathogens.

*"The OTC: Battling the Over-The-Counter High". [Aud: Prof. Training; INS: \$25; Video: 1 hr.]

*Packaging & Shipping of Biological Materials. [Aud: Laboratorians, Public Health Staff; INS: \$25; Video: 49 Min.] CDC, August 2000. Topics include: specific regulations packaging, labeling, and shipping biological materials, how to identify and classify infectious substances, and how to complete the required documentation.

*Pandemic Influenza Issues and Avian Influenza. [Aud: Public Health Staff, Healthcare Providers; INS: \$25; Video: 2 hrs.]

PATCH: The Planned Approach to Community Health [Aud: Professionals; INS: \$100; Video, 14 min.] Describes what the 5-step PATCH process is and how it works.

Polio Vaccine: The New Recommendations 2000 Ed. [Aud: Parents; INS: \$20; Video, 7 min.] Discusses the new all IPV schedule.

*Postponing Sexual Involvement: Abstinence Counseling and Education. [Aud: Public Health Staff; INS: \$25; Video, 2 hrs.]

The Power of Positive Eating. SEE: *Self-Care*

Preparing for the Next Influenza
Pandemic. [Aud: Staff; INS: \$20; Video, 2
hrs, 27 min.] CDC Satellite Teleconference,
2/25/99.

*Preparing for the West Nile Virus: Will Your Community Be Next? [Aud:

Health-care Professionals; Ins: \$25; Video: 1 hr.] Satellite Broadcast 5/23/01, from Public Health Rounds/UNC and CDC. Program objectives: increase awareness of West Nile virus; promote a national dialogue among public health leaders and professionals on vector-borne diseases; address the strategic response necessary to minimize their impact on human and environmental health.

Preventing Disease Transmission in Personal Service Worker Occupations.

[Aud: Group Leaders; INS: \$100; Video, 10 min., Slides (52), Guide] Model one-day workshop raises awareness, readiness, and ability to use proper infection control procedures. Guide covers planning group, needs assessment, organizing workshop; curriculum; and occupation specific issues.

√*Preventing the Spread of Severe Acute Respiratory Syndrome (SARS).

[Aud: Disaster Prep. & Healthcare Personnel; Video: 1 hr. 30 min.] CDC Satellite Broadcast, 4/4/03. This global broadcast has information on the latest findings regarding the SARS outbreak and prevention of transmission in healthcare settings. The faculty presenters include representatives (from WHO, CDC, and several affected countries) who will report their experiences with SARS.

*Principles For Effective Communication of Health Risks in High Concern, High Stress Situations. [Aud: Public Health Staff; INS: \$25; Video: 1 hr.]

Protect Your Baby: Immunize for Life. <u>SEE: Parenting</u>

*Principles of Public Health. [Aud: Healthcare Professionals; INS: \$25, Video, 2 hrs] Satellite Broadcast sponsored by the

Missouri Dept. of Health, CDC/ Public Health Training Network (PHTN), and Saint Louis University-School of Public Health, 5/31/01. Program is part of in the 7-part series designed to increase knowledge and understanding of the basic principles of public health, and to help clarify the vision of Healthy People 2010, "Healthy People in Healthy Communities".

*Promoting Physical Activity Among People With Arthritis. <u>SEE</u>: Categorical Disease

*Psychological Aspects of Bioterrorism. [Aud: Health-care Professionals; Ins: \$25; Video: 1 hr.] Satellite Broadcast 3/4/04, from Univ. Albany, NY. Topics covered include; primary agencies involved in the public health's protection, examples of trauma-related disorders, and ways agencies can intervene with assistance following disasters.

*The Psychology of Crisis and Emergency Risk Communication. [Aud: Public Health Professionals; INS: \$25; Video, 1 hr. 30 min.] Alabama Dept. Public Health, 5/21/03 Satellite Broadcast. Information on how to handle public health emergency communications during significant health crises and risks to the population.

* Public Health and the Community:
How to Develop and Maintain Successful
Partnerships. [Aud: Healthcare Staff; INS:
\$25; Video, 2 hrs.] Alabama Dept. of Public
Health 7/10/02 Satellite Broadcast. Program
topics: developing effective partnerships
within the community, successful
community partnership models, and
maintaining long-term community based
projects.

Public Health and the Department of Justice Domestic Preparedness Program.

[Aud: Disaster Preparedness Professionals; INS: \$25; Video, 2 hr.] CDC Satellite Broadcast, 5/10/00 assists public health officials in completing the public health assessment used to develop states' strategic plans for disaster preparedness.

*Public Health Community
Preparedness for Severe Acute
Respiratory Syndrome (SARS). [Aud: Public Health Professionals; INS: \$25;
Video, 1 hr. 30 min.] Satellite Broadcast
5/20/03 from CDC/PHTN. Topics of this program: key strategies for containing the spread of SARS, current guidelines for instituting quarantines/isolation strategies, and appropriate support systems needed to carry out required measures.

* Public Health Law Related To Terrorism. [Aud: Public Health Staff Administrators; INS: \$25; Video, 1 hr.]

Public Health Nursing Practice for the 21st Century. [Aud: Public Health Nursing Staff and Educators; INS: \$25; Video, 3 hrs.] CDC Satellite Broadcast, 11/2/00. Second of a 3-part series that focuses on values and principles underlying population based practice, community assessment, program planning, and evaluation.

*Public-Private Partnerships: A New Model for Community Mobilization Against Aids. [Aud: Healthcare Staff; INS: \$25; Video, 2 hrs.] CDC Satellite Broadcast, 11/21/02.

Quality Assurance in Vaccine Storage and Handling. [Aud: Healthcare Providers; INS: \$25; Video, 1 hr. 30 min.] California Dept. of Health Svcs. Satellite Broadcast, 12/1/04. Topics include: recommendations regarding equipment used in vaccine storage and handling, recommended temperature range for vaccine storage in the freezer and

refrigerator, developing a plan for unexpected circumstances, and how vaccine storage and handling procedures are different for pandemic flu preparation (as compared to those for routine clinic operations).

*Rapid Testing: Advances For HIV prevention. [Aud: Healthcare Staff; INS: \$25; Video, 2 hrs.]

Rate Your Plate. SEE: Nutrition.

Recognition of Illness Associated With Chemical Exposure. [Aud: Disaster Prep Staff; INS: \$25; Video, 1 hr. or CD-Rom]

- *Recovery From Attack: Diversity in Approach and Technique. [Aud: Disaster Prep. Personnel: INS \$25; Video, 1 hr.]
- *Redefining Readiness: Terrorism Planning Through the Eyes Of the Public. [Aud: Public Health Staff: INS \$25; Video, 1 hr. 30 min.]
- * Reproductive Health Issues for Women Over 40. [Aud: Healthcare Staff; INS: \$25; Video, 2 hrs.] Alabama Dept. of Public Health 4/14/04 Satellite Broadcast. Program topics: health risks in relation to contraception; contraceptives appropriate for women over 40; the benefits, risks and alternatives to hormone therapy, and management of pelvic relaxation, osteoporosis and dysfunctional uterine bleeding.

The Role of Nursing and Public Health During Times of War. [Aud: Healthcare Professionals; INS: \$25, Video, 2 hrs.] Satellite Broadcast 5/2/02 sponsored by the U.S. Public Health Service. This program addresses historical and local, state, national, and international public health

initiatives in the ongoing war against terrorism and bioterrorism.

*Recognition, Management, and Surveillance of Ricin-Associated Illness.
[Aud: Public Health Staff; INS: \$25, CD-ROM, 1 hr.] The program provides the most up-to-date information available on the following topics: recognition, management, and disposition of patients with Ricin-associated illness; identification of epidemiologic clues possibly associated with a covert Ricin release; and disposition of patients with suspected Ricin-associated illness.

Recognizing and Diagnosing Osteoporosis in Your Practice. See Categorical Diseases

- *The Role of Public Health in a Nuclear or Radiological Terrorist Incident. [Aud: Disaster Prep. Personnel: INS \$25; Video, 1 hr.]
- *Roll Up Your Sleeves. [Aud: Health care Staff: INS \$25; Video, 10 min.]
- *SARS: When a Global Outbreak Hits Home. [Aud: Disaster Prep Personnel: INS \$25; Video, 1 hr.]
- *Saving Kids' Lives: Emergency Medical Services for Children. [Aud: Public Health Staff: INS \$25; Video, 12 min.] This video examines the origins of the Emergency Medical Services for Children (EMSC) Program and the major developments and milestones made by state EMS systems in serving the needs of children. Topics: training and education, systems development, public awareness, injury prevention, and research and evaluation.

Sex: A Topic for Conversation with Dr. Sol Gordon Series

Program 1: For Parents of Young Children.

<u>SEE</u>: Parenting.

Program 2: For Parents of Teenagers.

SEE: Parenting.

Program 3: For Teenagers. SEE: *School Health Education*.

Sexual Violence in Teenage Lives: A Training Video. [Aud: Professionals, Teachers; INS: \$100; Video, 52 min., Curriculum] Demonstrates the use of the curriculum and presents teenage views of sexual violence.

*Sexual Violence Prevention: Building Leadership and Commitment to Underserved Communities. [Aud: Public Health Professionals; INS: \$25; Video: 2 hrs.] Centers for Disease Control and Prevention's Injury Center Satellite Broadcast, 4/3/02. Program highlights community sexual violence prevention programs working with traditionally underserved populations.

Shoe-Leather Epidemiology: A Guided Tour. [Aud: Public Health Staff: INS \$25; Video, 1 hr.]

* Sixth Annual Emergency
Preparedness Satellite Seminar. [Aud: Disaster Preparedness Personnel: INS \$25; Video, 5 hrs, 2-days] Satellite Broadcast sponsored by USDA/APHIS, FEMA, and DoD, 10/24-25/02. Some of the topics covered: Foot and Mouth Disease Around the World ,West Nile Virus Update, Websites for West Nile Virus, Transmissible Spongiform Encephalopathies, Bovine Spongiform Encephalopathy in v-CJD, Food & Agriculture of the UN, Tripart Exercise.

*Smallpox: What Every Clinician Should Know. [Aud: HealthCare Providers; INS: \$25; Video: 2 hr.] CDC Satellite Broadcast 12/13/01. Information on virology, epidemiology, clinical features and diagnosis of smallpox, and the characteristics and use of smallpox vaccine.

*Smallpox: What Every Clinician Should Know – 2003 Update. [Aud: HealthCare Providers; INS: \$25; Video: 1 hr. 50 min.] Updated version (April 2003) of the CDC Satellite Broadcast 12/13/01. Information on virology, clinical features, differential diagnosis, laboratory confirmation, epidemiology, vaccine, and response plan.

*Smallpox and Vaccinia Laboratory Testing: A National Training Initiative.

[Aud: Healthcare Staff; INS: \$25; Video, 2 hrs.] CDC Satellite Broadcast (1/29/03) topics: types of diagnostic tests available, types of specimens for specific tests, how specimens should be collected, handled, and transported, safety practices, and the components of event management for the laboratory.

*Smallpox Preparedness:
Considerations for Hospitals. SEE:
Immunization

*Smallpox Preparedness: Considerations for Response Team Volunteers. SEE: Immunization

*Smallpox Preparedness: Issues for Clinicians. [Aud: Healthcare Providers; INS: \$25; Video, 1 hr. 50 min.] CDC Satellite Broadcast. <u>SEE:</u> *Immunization*

*Smallpox Preparedness: Operational Issues. [Aud: Healthcare Providers; INS: \$25; Video, 1 hr. 20 min..] CDC Satellite Broadcast . <u>SEE</u>: *Immunization*

*Smallpox Preparedness: Overview, Communications, Hospital Considerations. [Aud: Healthcare Providers; INS: \$25; Video, 47 min.] CDC Satellite Broadcast. <u>SEE:</u> Immunization

*Smallpox Vaccination Seminar. <u>SEE:</u>
Immunization

*Smallpox Vaccine: Clinical Management of Adverse Events. SEE: Immunization

*Smallpox Vaccine: Decision Point for the Smallpox Vaccination Candidate. SEE: Immunization

*Smallpox Vaccine: Smallpox and Vaccinia Laboratory Testing. SEE: Immunization

Smallpox Vaccine Administration. <u>SEE:</u> *Immunization*

The Sports Guide: NHLBI Planning Guide. [Aud: Public Health Professionals; INS: \$25; Video: 8 min. w/guide, 64 p.] Suggestions and ideas for planning, promoting, securing funds for, and evaluating events are included. Sample forms, reproducible materials, and clip art are provided.

*Steps to a Healthier U.S.: RFA Guidance. [Aud: Public Health Professionals; INS: \$25; Video: 2 hrs.] 5/22/03 Satellite Broadcast of DHHS Secretary Tommy G. Thompson's "Steps to a HealthierUS (Steps)," a new prevention initiative that focuses on reducing the burden of chronic diseases and addressing the lifestyle choices that are responsible for some of the leading causes of death and disability.

*Strategies For A Tumultuous Public Health Future: Getting It Right. [Aud: Healthcare Professionals; INS: \$25; Video: 2 hrs.] Satellite Broadcast 5/22/03 of the21st National Conference on Health Education and Health Promotion. This portion of the conference covers major chronic disease challenges facing America and its public health leaders and what we must do to prevent the diseases.

Surveillance of Vaccine-Preventable Diseases. SEE: *Immunization*

*Take a Stand. Lend a Hand. Stop **Bullying Now!** [Aud: Educators, Youth Leaders, Public Health Staff; INS: \$25; Video: 2 hrs. 30 min.,] 4/19/04 Satellite Broadcast from Health Resources and Services Administration (HRSA), US Department of Health and Human Services and Office of Safe and Drug Free Schools, U.S. Department of Education. Objectives of this teleconference: raise awareness of the serious problem that bullying poses for our nation's schools and communities, and help to inspire effective bullying prevention efforts at the state and local level by specific information about best practices and critical "next steps" that should be pursued.

Taking Charge: Living With Diabetes. SEE: *Diabetes*.

Taking Charge: Teens Speak Out About Sexuality and Birth Control. SEE: School Health Education.

*10 Essential Services of Public Health: Moving from Abstract Ideas to Program Practice. [Aud: Public Health Staff; INS: \$25; Video, 1 hr. 30 min.]

*Terrorism Preparedness: Effecting Local Responses From a National Plan. [Aud: Disaster Preparedness Personnel; INS: \$25; Video, 1 hr.] Univ. Albany

INS: \$25; Video, 1 hr.] Univ. Albany 3/24/03 Satellite Broadcast. Topics include; discussion of the scope of U.S. plans for developing community preparedness, identifying some mistakes made in recent past related to planning & response, and suggestions for better ways to utilize national and regional resources.

*Tools For Computer-Assisted Planning. [Aud: Public Health Staff: INS \$25; Video, 1 hr. 30 min.]

Tour of WIC Foods. [Aud: Grocers; INS: \$25; Video, 20 min.] NH WIC Program, 2003.

- * Transforming Vision to Reality: The Potential Power of Partnerships. [Aud: Public Health Staff: INS \$25; Video, 1 hr. 30 min.]
- * 2002 OSHA Bloodborne Pathogens Update Infection Control Issues. [Aud: Healthcare Providers; INS: \$25; Video, 2 hrs.] Alabama Dept. Public Health Satellite Broadcast, 1/9/02. Covers multi-drug resistant organisms.
- *United We Stand: Public Health in the 21st Century. [Aud: Public Health Professionals; INS: \$25; Video: 2 hrs.] 6/5/02 Satellite Broadcast. Presentations from the 20th National Conference on Health Education and Health Promotion New Orleans, LA. Topics include: the status of our current public health system and identifying a framework to address

opportunities for public health improvement in the 21st Century.

*Update on Rapid Testing for HIV.

[Aud: Healthcare Staff: INS: \$25; Video, 2 hrs.] 4/23/03 CDC Satellite Broadcast. Describes rapid tests for HIV including benefits and limitations, implementation considerations for counseling and testing, confirmatory testing for positive test results, quality assurance, training, and resources for updates on rapid testing. The broadcast features interviews from experts from around the country in health departments and community-based organizations.

*Urban Sprawl: What's Health Got to Do With It? [Aud: Healthcare Professionals; INS: \$25; Video, 1hr.] Public Health Grand Rounds Satellite Broadcast from UNC (Chapel Hill, NC), 1/18/02. This program defines urban sprawl, the effects on health, and how it can be measured. Also discussed is the potential for collaboration among public health, land use, urban and transportation planners, and design professionals.

Vaccine Safety and Risk Communication.
[Aud: Staff; INS: \$20; Video, 1 hr., 43 min.]
CDC Satellite Teleconference, 2/26/98.
Includes information on adverse events and contraindications, vaccine safety and

contraindications, vaccine safety and monitoring, and risk communication.

*Vaccine Shortages: Protecting the Public's Health Amid Strategic and Ethical Concerns. [Aud: Public Health Staff, Healthcare Providers; INS: \$25; Video, 1 hr.]

Vaccines: Separating Fact From Fear. SEE: Parenting

Varicella Vaccine: A Giant Step Toward Disease Prevention. <u>SEE</u>: Parenting

Violence Prevention: A guide to the Course. [Aud: Teachers; INS: \$100; Video, 54 min., Guide] Discusses the curriculum, teaching techniques, and teachers' questions. Student role-plays may be viewed by teachers and students.

*Weapons of Mass Destruction: Live Response. [Aud: Disaster Preparedness Workers; INS: \$25; Video, 1 hr.] DLNets Satellite Broadcast 7/24/02. "Operations Security (OPSEC)". Program covers the OPSEC process: how to analyze threats and use and OPSEC as a valuable system to enhance existing response plans and preparedness.

*Weapons of Mass Destruction (WMD)
Standardized Awareness Course:
Prevention and Deterrence (Module 1)
Chemical Agents (Module 2)
Biological Agents (Module 3)
Radiological Materials and Nuclear
Weapons (Module 4). [Aud: First
Responders, Public Health Staff; INS: \$25;
Video, 1 hr. each]

*West Nile Virus – What Have We Learned Since 1999? [Aud: Healthcare Professionals: INS: \$25; Video, 1 hr.] CDC/PHTN Satellite Broadcast, 6/19/03. This program focuses on what has been learned about West Nile virus since its arrival in the Western Hemisphere. It examines the clinical components (including transmission, diagnosis, and treatment), the bird and animal epizootic, mosquito surveillance and control, and prevention methods.

* What to Expect From Your Local Hospital's Response to Emergency

Events. [Aud: Public Health Staff: INS \$25; Video, 1hr. 30 min.]

When to Immunize...When to Wait. [Aud: Staff: INS: \$20; Video, 23 min.] Reviews routine immunization schedule, missed opportunities to vaccinate, contraindications to vaccinate.

WIC Cashier Training. [Aud: Grocers; INS: \$25; Video, 10 min.] NH WIC Program, 2003.

WIC Billing Procedures. [Aud: Grocers; INS: \$25; Video, 20 min.] NH WIC Program, 2003.

✓ *Wired Communities: Putting the "e" in Public Health. [Aud: Healthcare Professionals: INS: \$25; Video, 2 hrs.] Public Health Grand Rounds Satellite Broadcast 1/31/03. Includes information on: the electronic community network, informatics competencies that are key to success in establishing and maintaining an electronic community network, and ways in which an electronic community network promotes the overall health and well being of the community. The program also covers National Library of Medicine's (NLM) role in providing electronic resources to the local public health workforce and their community partners.

*Women First: Dialogues on Healthcare Access and Delivery for Women with Disabilities. [Aud: Healthcare Staff: INS: \$25; Video, 1 hr. 30 min.]

PROGRAM EVALUATION

*CDCynergy. <u>SEE</u>: General Health Promotion Planning

SCHOOL HEALTH EDUCATION

The Adventures of Ruffus & Andy:
The Drug Decision. [Aud: Elementary;
INS: \$75; Video, 17 min.] Provides
students the information and skills they need
to stay away from drugs. Discovering what
is and is not cool is the theme of this video.

Am I Normal? [Aud: Boys 11-15; INS: \$425; Video, 24 min., Guide] Presents facts about male growth and development. Raises issues about masculinity, identity, and peer pressure. Helps young men develop a healthy, responsible attitude about their sexuality and themselves. Use alone or with *Dear Diary*.

BEST Campaign Drug Education Project Series: Just For Me [Aud: Gr. 2-4; INS: \$100; Videos (6), 15 min. ea., Teacher's Guide]

BEST Campaign Drug Education Project Series: My Best. [Aud: Gr. 7-8; INS: \$100; Videos (6), 8 - 13 min. ea., Teacher's Guide]

BEST Campaign Drug Education Project Series: Your Choice...Our Chance. [Aud: Gr. 5-6; INS: \$100; Videos (5), ea. has two 15 min. programs]

✓ Careful With Strangers. [Aud: Gr. K-3; INS: \$170; Audiocassettes (3), 10-14 min. ea., Filmstrips (3), Guide] Walt Disney's Timothy Mouse explains the situations involved when children encounter dangerous strangers

The Chews Blues. SEE: Tobacco.

Cholesterol: What You Can Do. <u>SEE</u>: *Nutrition*.

*Dear Diary [Aud: Gde. 9 to Adult; INS: \$140; Video, 24 min. w/Guide] Answers teens' most commonly asked questions about female development. Use alone or with *Am I Normal?*.

Death in the West. SEE: Tobacco.

Diabetes in Your School or Child Care
Center. SEE: Diabetes.

Diary of a Teenage Smoker: Why Girls Start Smoking and How They Quit. SEE: Tobacco.

* The Dirt on Dip. SEE: Tobacco.

Dirty Business. <u>SEE</u>: *Tobacco*.

Don't Stop the Beat. <u>SEE</u>: *Tobacco*.

Dusty the Dragon and Dr. Margie Hogan Talk About Tobacco. [Aud: Ages 5-10; INS: \$100;: Video, 12 min.] Elementary age children can help Dusty the Dragon make the right choice about smoking and smokeless tobacco, as nationally know pediatrician Dr. Margie Hogan puts tobacco on trial.

Dynamics of Fitness: The Body in Action. [Aud: Gr. 7-Adult; INS: \$165; Video, 50 min., Guide] Drawing upon the training techniques of elite competitive athletes, examines what fitness is and how to achieve and maintain it. Addresses food, diet, and drugs.

Eat, Drink, and Be Wary.(Revised) SEE: *Nutrition*.

Every Day, Lots of Ways: An Interdisciplinary Nutrition Curriculum for K-6. SEE: Nutrition.

The Feminine Mistake: The Next Generation. SEE: Tobacco.

5 A Day for Better Health Nutrition Curriculum (K-6) SEE: Nutrition.

Food Models. SEE: Nutrition.

Friends: How They Help, How They Hurt. [Aud: Gr. 5-9; INS: \$110; Audiocassettes (2), 12 & 9 min. ea., Filmstrips (2), Guide] Part I: Making Friends, Losing Friends; Part II: When Friends Are a Problem.

Get the Facts, Then Get the Vax. <u>SEE:</u> *Immunization*

Growing Older...Together. <u>SEE</u>: *Older Adults*.

Heart Decisions Kit [Aud: Gr. 5-8; INS: \$100; Video, 4 parts - 9, 10, 12, 10 min., Booklet] Students discover that positive lifestyle habits may lower the risk of cardiovascular disease in adulthood.

Heart Health Education Kit for the Young: Resource Kit. [Aud: Gr. K-5; Audiocassette, 19 min. Activity/Comic Books, Guide, American Heart Association Materials] Curriculum modules and materials help students make wise choices about circulatory system risk factors.

Heart Treasure Chest Kit. [Aud: Ages 3-5; Not for Mail-Hand Carry only; Audiocassettes (3), Filmstrip, Guide, Recipe Cards, Stethoscope, Support Materials] Focuses on the importance of caring for the heart, and developing positive heart health habits in diet, physical activity and rest

✓ Hugh McCabe: The Coach's Final Lesson. [Aud: Gr. 5-Adult; INS: \$100; Video, 16 min., Guide] Documents the last eight months of a popular high school teacher's life, giving the powerful antismoking message to young people.

Hygiene: What Is It? [Aud: Junior High-Adults; INS: \$150; Video, 18 min., Study Guide] Gain a better understanding of what causes diseases, how good hygiene can contribute to their prevention and how good hygiene affects us and those around us.

I Am Joe's Heart. (New Version) [Aud: Intermediate Grades-Adult; INS: \$300; Video, 25 min.] Explains the functions of the circulatory system and the role of diet, nonsmoking and exercise in maintaining a healthy heart.

* I Can't Breathe. [Aud: Ages 11 to 14; INS: \$25; Format: Video, 23 min. w/guide] Mass. Dept. of Public Health. The story of Pam Laffin, a young mother who suffers from emphysema. Includes a moderator's booklet designed to help guide classroom discussion with students about the consequences of smoking.

Immunization Day: An Upbeat Video for Middle School Students. <u>SEE:</u>

Immunization

Janey Junkfood's Fresh Adventure!

[Aud: Grades K-8 & Families; Ins: \$100; Video: 30-min. with 29-page activity guide] SEE: *Nutrition*

Just Jump! 98. [Aud: K-Grd.6: INS: \$25; Video, 45min.w/guide, inc. parent letter] Second in the "Jump Rope For Heart Series". Provides information and materials to teach basic through advanced jump rope skills. The topic of the 1998 theme is hearthealthy eating. American Heart Association, 1998.

Kidstrong: Inside and Out. [Aud: Gr. 5-6; INS: \$25; Video, 20 min., w/lesson plans and student activity masters]. No date. This program from the New Jersey Dept. of Health and Senior Svcs. (NJDHSS) encourages inter-disciplinary team teaching and focuses on nutrition, physical activity, and bone health.

The Legend of Patch the Pony. [Aud: Gr. K-1; INS: \$160; Audiocassette, 3 min., Filmstrip, Brochure, Guide, Piano Arrangement] Patch dreamed of the day he could be with boys and girls. When his dream came true, he taught this safety rule: "Nay!...Nay!...From Strangers Stay Away!" Provided by the Department of Education for lending by the Division of Public Health.

Let's Learn About Smoking.

SEE: Tobacco.

*Life in the Fast Lane. [Aud: Gr. 6-12: INS: \$50; Video, 18 min. w/brochure]. Idaho Public Television, 4/02. Informs teens about child support, public assistance, and the realities of becoming a teen parent.

Liking Me: Building Self-Esteem. [Aud: Gr. 5-9; INS: \$140; Video, 27 min., w/guide] Profiles low- and high-esteem characteristics. Offers practical tips for handling negative messages and internal put-downs.

Managing Stress, Anxiety, and Frustration [Aud: Gr. 8-12; INS: \$200;

Video, 55 min., Guide, Booklet] Reviews the causes and effects of stress, and a variety of techniques for managing stress.

Media Sharp-Analyzing Tobacco & Alcohol Messages. <u>SEE</u>: Tobacco.

Me, Myself...& Smoking. SEE: Tobacco.

The Mechanical Smoker [Aud: All Ages; INS: \$50; Demonstration model] Demonstrates what the tars and nicotine look like that collect in the lungs.

National School Breakfast Video

Program. [Aud: Professionals, Parents; INS: \$25; Format: Video, 15 min., Leader's Guide] "You can't learn when you're hungry." Portrays real life problems which contribute to children missing the morning meal and alerts parents to the reality that a morning meal is critical to learning at school.

National Nutrition Quiz. <u>SEE</u>: *Nutrition*. **Nutrition Comparison Charts.** <u>SEE</u>: *Nutrition*.

Nutrition: Making a Difference in Schools.

SEE: Nutrition.

*Partnership for Prevention. <u>SEE:</u> *Immunization*

The Performance Edge .(Revised Ed.) [Aud: Junior-Senior High; INS: \$100; Video, 7 min., Guide] Focuses on the effects smoking and drinking have on physical performance.

* Powerful Bones. Powerful Girls: The National Bone Health Campaign. SEE: Categorical Diseases

Pregnant Teens: Taking Care. [Aud: Pregnant Teens, Teen Sex Education Programs; INS: \$450; Video, 22 min.] ACG/United Learning, 1983. Provides prenatal care information and guidance for the pregnant teen. Stresses nutrition, smoking, drugs, medical care, and emotional well-being. Flashback sequences emphasize the physical and emotional changes a teen mother can experience. Animation and microphotography enhance the presentation.

The Prudential Fitnessgram. [Aud: P.E. Teachers; INS: \$75; Software, 1 disk, Audiocassette, Manuals] Macintosh. "State of the art youth fitness reporting system."

Real People: Coping With Eating Disorders. [Aud: Gr. 9-Adult; INS: \$165; Video, 27 min., Guide] Documents the stories of an anorexic, a bulimic, and a compulsive overeater and how treatment has enabled all three to free themselves from their obsession with food and learn to cope.

*Respect Yourself, Protect Yourself: Teens Talk to Teens About Liver Wellness. [Aud: Teens; INS: \$37; Video, 9 min., Guide] Hepatitis Foundation International/CDC, 1998. Information about risk factors, behaviors, and prevention of Hepatitis B.

*Risk Watch. [Aud: Preschool to Grade 8; INS: \$270; Format: Video, 14 min. with guide for each level] National Fire Protection Association, 1998. Five curriculum levels - preschool-K, 1-2, 3-4,5-6, and 7-8. Teaches children and families about hazards with motor vehicles, fires & burns, choking, firearms, bikes & pedestrians, poisons, falls, & water.

Safe at Home. [Aud: Ages 3-6; INS: \$100;: Video, 17 min., Audiocassette, 22 min., Guide] Curriculum with 40 lesson plans on

fire, water, ingestion, and overall lung safety. Includes parent and child activities. Teacher training video covers lessons, materials, concepts. Audiocassette has safety songs and stories.

Say Goodbye Camel Joe. <u>SEE</u>: *Tobacco*.

*Schools and Health: The Next Step for the Next Generation.

[Aud: Healthcare Staff, Educators, INS: \$25; Video, 15 min.]

Sex: A Topic for Conversation with Sol Gordon Series/Program 3: For

Teenagers. [Aud: Junior-Senior High; INS: \$100; Video, 25 min., Guide] Teens have a lot of unanswered questions about their own sexuality and the need for responsible and caring relationships. Answering these questions should help them understand the consequences of their actions.

Sex, Choices, and You. [Aud: Junior-Senior High; INS: \$355; Video, 18 min., Guide, Leaflet] Abstinence or sexual activity are two choices, of more importance than ever. The choice of abstinence is effectively presented. For the sexually active, the need to be responsible is underlined; use of the condom is emphasized.

Sexual Violence in Teenage Lives.

See: Professional Training.

Skillwise Series: Duffy's Story [Aud: Gr. 3-5; INS: \$200; Video, 28 min., 33p. Leader's Guide] Skill development to help students stay out of trouble with their friends.

Skillwise Series: Helping Your Children to Stay Out of Trouble. SEE: Parenting.

✓ Skillwise Series: Keeping Out of Trouble, Staying In Control. [Aud: Gr. 6-12; INS: \$250; Video, 17 min., 34p. Leader's Guide] Skill development to help students resist peer pressure.

Skillwise Series: Making Friends. [Aud: Gr. 4-6; INS: \$200; Video, 15 min., 24p. Leader's Guide] Skill development to help students meet people and develop healthy friendships.

Skillwise Series: Stand Up! [Aud: Gr. 9-12; INS: \$250;: Video, 30 min., 34p. Leader's Guide] Skill development to help teenagers be assertive with their friends and avoid trouble.

Skillwise Series: Talking Helps. [Aud: Gr. 6-12; INS: \$250; Video, 29 min., 38p. Leader's Guide] Skill development to help friends help each other and themselves by talking and listening.

Skillwise Series: You Can Refuse. [Aud: Gr. 4-6; INS: \$250; Video, 20 min., 36p. Leader's Guide] Skill development to help students stay out of trouble with their friends

Smokeless Tobacco: The Sean Marsee **Story.** SEE: *Tobacco*.

Smoking: Following the Crowd. <u>SEE</u>: *Tobacco*.

Smoking: It's Your Choice, 3rd Ed. SEE: *Tobacco*.

✓ Smoke Screeners: An Educational Program to Help Young People Decode Smoking in the Movies. SEE: Tobacco.

Staying Safe Around Guns: What You Don't Know CAN Hurt You. SEE: Injury Prevention

*Take a Stand. Lend a Hand. Stop Bullying Now! <u>SEE</u>: Professional Training

Taking Charge: Teens Speak Out About Sexuality and Birth Control. [Aud: Teens, Healthcare Professionals; INS: \$265; Video, 19 min., Guide] Interweaves the conversations of teens and a physician about issues of sexuality. Looks at myths, misconceptions, and complex realities.

Teenage Father. [Aud: High School; INS: \$225; Format: Video, 30 min.] Narrative analyzes an adolescent's sexual relationship and its consequences.

Teenage Sex: How To Say No. [Aud: Teens; INS: \$170; Video, 43 min., Guide] Gives guidance in resisting pressure to be sexually active. Adapts principles of assertiveness training to sexual situations with opportunities to role-play situations.

This is Your Life! [Aud: Jr./Sr. High; INS: \$185; Format: Video, 50 min. with Teacher's Guide] Information on disease, fitness, nutrition, and smoking prevention.

*The Three Rs for Dealing With Trauma in Schools: Readiness, Response, and Recovery. <u>SEE</u>: *Injury Prevention*.

Too Smart to Start - Too Cool to Smoke. SEE: *Tobacco*.

The Truth About Smokeless Tobacco. <u>SEE</u>: *Tobacco*.

Understanding Stress and Conflict [Aud: Ages 15-19; INS: \$170; Video, 41 min., Guide] An in-depth look at the nature and

causes of stress and anxiety, two responses to change or conflict. Offers practical strategies for coping with stress.

Wellness at the School Workplace.

SEE: Worksite.

Winnie the Pooh - Nutrition & You. [Aud: Elementary Grades; INS: \$180; Filmstrips (6), Audiocassettes (6), 10-13 min. ea., Guide] This Walt Disney production covers the need for variety, regular meals, personal choice, mealtime, shopping for good health, the need for healthy habits. Spirit masters included

*Women and Tobacco: Seven Deadly Myths. [Aud: High School to Adult; INS: \$25; Video, 17 min.] Explores myths about smoking and empowers women to become or stay smoke-free. (Also includes the companion, community toolkit from CDC, Dispelling the Myths About Tobacco.)

You Can Choose! Saying No to Smoking. [Aud: Elementary; INS: \$100; Video, 28 min., Guide] Missy's best friend, Rhonda, pressures Missy to smoke cigarettes. Missy agonizes over her options before finding there are ways to firmly say no without ruffling Rhonda's feathers.

Young People and AIDS. [Aud: Ages 11-18; INS: \$200; Video, 18 min., Guide, 2 Booklets, Poster] Young people can limit their chances of getting AIDS. Presents the facts, dispels myths that may cause needless fear and worry, and speaks to the specific concerns of young people.

Young People and Self-Esteem. [Aud: Ages 11-18; INS: \$200; Format: Video, 18 min., Guide, 2 Booklets, Poster] Raises teens' awareness of their own special qualities and promotes the power of positive thinking. Addresses social development and

meaningful relationships at school and home.

Your Child's Self-Esteem. <u>SEE</u>: *Parenting*

Your Health: It's Your Responsibility. [Aud: Teens; INS: \$170; Format: Video, 43 min., Guide] Determines wellness levels and how to increase wellness. Emphasizes that health level is to a large degree an individual's responsibility.

SELF-CARE

Are You Healthwise? [Aud: Adults; INS: \$275; Video, 25 min., Handbook] Teaches how to make sound health care decisions, what care to give at home, if/when to call a doctor, how to get the most from doctor visits.

Diabetes and Complications: Focus on Living. <u>SEE</u>: *Diabetes*.

Diabetes: Focus on Family. <u>SEE</u>: *Diabetes*.

The Doctor Is In Series: Biological Clocks. [Aud: Adults; INS: \$50; Video, 27 min.] Dartmouth-Hitchcock, 1991. Here's advice on how to help your body adapt to changes in weather, light and time. People working night shifts can reduce the risks of accidents and illness if they change their exposure to light and dark.

The Doctor Is In Series: How to Talk to Your Doctor. [Aud: Adults; INS: \$50; Video, 26 min.] Dartmouth-Hitchcock, 1991. Provides tips for finding the right physician, communicating your needs, and helping your children through the medical world.

The Doctor Is In Series: Over the Counter Drugs. [Aud: Adults; INS: \$50; Video, 26 min.] Dartmouth-Hitchcock, 1991. Explains potential problems, differences among cold medicines and pain relievers, and needs of the elderly.

The Doctor Is In Series: Saying Good-Bye. [Aud: Adults; INS: \$50; Video, 26 min.] Dartmouth-Hitchcock, 1991. People who have gone through losing a loved one tell how they dealt with their grief.

Falling! The Unexpected Trip. SEE: *Older Adults*.

*National Wellness Conference 2000.

[Aud: General; INS: \$15 each; 6 cassettes, 60 min. each] Includes presentations on: Abundance, Natural Approaches to Women's Health, Vital Aging, Walk on the Well Side, Work Like Your Dog, and Your Journey to Wellness.

*The Power of Positive Eating. [Aud: General; INS: \$20; Video, 82 min.] No date. Mark Therrein's program on how to reduce stress and increase productivity.

Pregnant Teens: Taking Care. SEE: School Health Education.

Self-Esteem and Interpersonal Relationships. [Aud: Adults; INS: \$100; Video, 68 min.] The four conditions of selfesteem are basic to having satisfactory relationships. Quality is measured by the degree that each partner is able to feel self-esteem and promote it in the other.

Smokeless Tobacco: It Can Snuff You Out. [Aud: Teens & Adults; INS: \$50; Video, 13 min.] Higgins Productions, 1986

The use of snuff and chewing tobacco is causing increased concern among health professionals. We see how tobacco companies use sports figures in their advertising to promote the use of these products. The misconception that tobacco which is chewed or dipped is not as dangerous or addictive as smoking is addressed. Dramatic visuals show how the use of smokeless tobacco harms mouth tissue, and contributes to oral cancer.

Staying Active: Wellness After Sixty SEE: *Older Adults*.

Take a Look at Yourself. [Aud: Adults; INS: \$150; Video, 21 min.] It's easy to develop bad habits. This program shows the many benefits of a healthy lifestyle, including weight management, sleeping well and reduced stress.

Take Charge of Your Diabetes. <u>SEE</u>: *Diabetes.*

Taking Charge: Living With Diabetes. <u>SEE</u>: *Diabetes*.

*Taming of the Chew (Lecture). [Aud: Adults; INS: \$25; Video, 74 min.] Sponsored by NH Hospital /Dartmouth-Hitchcock Grand Rounds, 2/10/03. Psychologist and doctor of holistic health, Denise Lamothe, presents a lecture based on her popular book. She discusses her program to combat overeating, and shows compulsive eaters how to take control of their dependence on and obsessions with food.

Voices: Women Talking to Women. SEE: *Older Adults*.

Walk America. <u>SEE</u>: Fitness.

Your Pelvic & Breast Exam. [Aud: All Women; INS: \$235; Video, 12 min.] Shows the cervix, pelvic examination instruments, how pap smear and gonorrhea culture are taken. Encourages regular breast self-exam and an annual doctor visit.

STRESS

Achieving Balance: How to Handle the Stress of Work and Family Life. SEE: Worksite

Be Well: Stress in the Later Years. SEE: *Older Adults*.

The Doctor Is In Series: Emotions. [Aud: Adults; INS: \$50; Video, 28 min.] People have been able to lower blood pressure and decrease medication by dealing with stresses that cause anger and depression. This program takes you to classes for people under stress, in hospital cancer wards, and to a support group for breast cancer patients.

The Doctor Is In Series: Headaches.

[Aud: Adults; INS: \$50; Video, 28 min.] Just about everyone has headaches. Sometimes people just need to understand the many triggers that can set off a headache. Other more serious cases require drug therapy and/or biofeedback. Treatment options are outlined for each type.

The Doctor Is In Series: Post
Traumatic Stress Disorder. [Aud: Adults;
INS: \$50; Video, 29 min.] Anyone who's
lived through an extremely traumatizing
event can experience PTSD. Treatment
techniques developed for Vietnam veterans
are now being used for these people, and the
earlier the treatment, the better the chance
for recovery.

The Doctor Is In Series: Stress. [Aud: Adults; INS: \$50; Video, 26 min.] Reviews methods of coping with pressures of life, how stress can make us physically ill and impact on the immune system, and how biofeedback can help control stress.

Journeys: A Personal Approach to Handling Change. SEE: Worksite.

Managing Stress, Anxiety, and Frustration. <u>SEE:</u> School Health Education

Youth Stress: <u>SEE</u>: School Health Education.

SUBSTANCE ABUSE

*Access To Recovery. [Aud: Public Health Staff, INS: \$25; Video, 1hr.]

*Across Cultures: Uniting the Community to Fight Drugs. [Aud: Public Health Staff, Counselors, INS: \$25; Video, 1hr.]

Alcohol: A Women's Health Issue.
[Aud: Adults, INS: \$25; Video, 13 min.]
National Institute on Alcohol Abuse and
Alcoholism, 8/03. The video profiles women
recovering from alcohol problems and
describes the health consequences of heavy
drinking in women.

*Driving While Impaired. [Aud: Healthcare Staff, Educators, Parents; INS: \$25; Video, 20 min.] Multijurisdictional Counterdrug Task Force (MCTFT) and Community Anti-Drug Coalitions of America (CADCA), Satellite Broadcast 7/21/04. Topics include: an overview of the impaired driving issue, recent statistics and studies on impaired driving, and what

coalitions and community citizens can do to help make our streets safer.

*Drug Testing in Schools. [Aud: Educators, Healthcare Staff, Policymakers; INS: \$25; Video, 1 hr.] CADCA Satellite Broadcast, 5/26/04. This program presents an overview of student-based drug testing, legalities, statistics, studies, and questions about who, what, when, where and how much it costs.

*Drugs and Society; The True Cost to You. [Aud: Public Health Staff, Educators,; INS: \$25; Video, 20 min.] 9/15/04, 1 hr. Multijurisdictional Counterdrug Task Force Training/DEA This program will examine how drug abuse can have a lasting effect on the individual, the family, our communities, the economy, our environment, and our security.

*Drugs and Society; The True Cost to You... Drugs in the Workplace. [Aud: Public Health Staff, Educators, INS: \$25; Video, 20 min.] 10/21/04, 1 hr. MCTFT Satellite Broadcast. Some of the topics covered include: methods used to identify alcohol and drug abusers for the purpose of providing the opportunity for treatment, recovery and the return to work, how coalitions can encourage Drug-Free Workplaces in their communities, and issues the should be covered In a Drug-Free Workplace policy.

Drugs! Truth or Consequences. [Aud: Coalition Leaders, Educators; INS: \$25: Video: 2 hrs.] Dept. of Justice & FEMA, 10/24/02 DLNets Satellite Broadcast. This teleconference covers the issue of marijuana from a news-magazine perspective and includes numerous interviews with users, as well as clinicians, in a debate over the costs versus benefits and negative consequences of using this illicit drug.

*Ice Age: Meth Across America. [Aud: Law Enforcement, Fire Officials; INS: \$25; Video, 20 min.] MCTFT Satellite Broadcast, 2/22/04. Topics: understanding clandestine lab indicators, knowing the dangers of clandestine labs, and recognizing the potential for violence associated with methamphetamine users.

*In Focus: A Clear Message About Drugs. [Aud: All Ages; INS: \$25; CD-ROM.] Drug Free America Foundation, (DAFA) Satellite Broadcast, 10//04. This program engages both youth and adults with bold graphics, progressive music options, MTV style video and interactive games, while instructing on the dangers of drugs.

*Prescription Drug Abuse: Killing More Than Pain. [Aud: Councilors, Educators, Social Workers; INS: \$25; Video, 1 hr.]

Real View Mirror: Looking at Your Future, Leaving the Drug Culture Behind. DFAF Satellite Broadcast, 5/10//04. Subject matter experts discuss the dangers of drugs and their effects, dispel myths common to drug use and highlight the legalities associated with controlled substances. Also covered: survival strategies for youth, demonstrating how to protect oneself and avoid falling victim to drugs and the drug culture.

*Scaling New Heights: The Change Journey Part 1. [Aud: Healthcare Providers; INS: \$25; Video, 2 hrs.]

*Without Warning. [Aud: Students, Public Health Staff; INS: \$25; Video, 33 min.] New Haven [CT] Regional Injury Prevention Program, 6/96. Three stories told by surviving family members reveal the

devastating and lethal effects of alcohol overdosing in young people.

TOBACCO

Ad Libbing It. [Aud: Students; INS: \$100; Video, 20 min.] Shows how advertising influences young people to use tobacco and alcohol. Part of Here's Looking at You 2000: Drug Education Program.

The Adventures of Ruffus & Andy: The Drug Decision. SEE: School Health Education.

Butt Out. [Aud: Gr. 7-12; INS: \$150; Video, 16 min., Discussion Guide] Hear from teen-aged smokers, non-smokers and smokers who have or are attempting to quit. **The Camel Chase.** [Aud: Tobacco Control Program Planning; INS: \$100; Video, 7 min., Supplementary Materials] Presents youth smoking data and discusses the influences of "Joe Camel" advertising in promoting cigarette smoking by adolescents.

✓ The Chews Blues. [Aud: Gr. 7-12; INS: \$125; Video, 23 min.] Live-action video tells it like it is about smokeless tobacco and tobacco industry gimmicks, giving students enough information to make their own informed decision.

Choosing Not to Smoke. [Aud: Adults; INS: \$300; Video, 29 min.] Four women who quit smoking talk about getting ready to quit, their first day not smoking, and how they stayed smoke free.

✓ **Death in the West.** [Aud: Junior High-Adult; INS: \$100, \$300; Format: Video w/Guide] Compares six cowboys, all dying of smoking-induced illnesses, with the healthy independent Marlboro Man image.

Focuses on smoking hazards and cigarette advertising.

✓ Diary of a Teenage Smoker: Why Girls Start Smoking and How They Quit. [Aud: Junior High-Senior High Females; INS: \$75; Video, 26 min., Facilitator's Guide] Addresses many of the underlying reasons why young women smoke. Young women have different reasons (than young men) for starting, continuing and ceasing to smoke.

* The Dirt on Dip: The Truth About Smokeless Tobacco. [Aud: Ages 11-14; INS: \$25; Video, 19 min. w guide] Mass Dept. of Health, 1996. An educational program targeting teens and smokeless tobacco. Teenagers share their personal stories of tobacco addiction and how it changed their lives. Includes discussion guide for moderators.

Dirty Business. [Aud: High School-Adult, Tobacco Coalitions; INS: \$100; Video, 24 min., Teacher's Guide, 6p] This hard-hitting attack on the cigarette industry informs viewers about the subtleties of cigarette ads.

Don't Start! [Aud: Gr. 2-6, INS. \$250; Video, Discussion Guide] A selection of three one-minute, anti-smoking films which offers a look at the risks of smoking.

Don't Stop the Beat. [Aud: Gr. 1-6; INS: \$150; Video, Discussion Guide] A multicultural group of outspoken kids discuss why smoking is a bad habit and talk about their own perspectives on health and the social consequences of smoking.

Dusty the Dragon and Dr. Margie Hogan Talk About Tobacco. SEE: School Health
Education.

Environmental Tobacco Smoke: Health and Policy Implications. [Aud: Policy Makers; INS: \$100; Audiocassette, 23 min., Supplementary Material] Tufts University, 1994. Disseminates health policy information to municipal officials who do not have time or funds to attend conferences and workshops.

The Feminine Mistake: The Next Generation. [Aud: Junior High-Adult; INS: \$300; Video, 23 min.] Hear from antismoking activists, women who suffer from harmful effects of smoking, and members of the younger generation who are still being seduced to smoke.

A Firsthand Lesson in Secondhand Smoke. [Aud: Adults; INS: \$100; Video, 10 min.] Children talk about how they feel when they're exposed to tobacco smoke and why they don't want to be exposed to it.

Health Education Methods for Pregnant Smokers: Improving the Process and Content of Prenatal Care. [Aud:

Professionals; INS: \$100; Video, 51 min., Facilitator's Notebook] Video is designed to give health providers the information they need to provide smoking cessation intervention. Includes an introduction to the problem, planning and evaluation issues, and process and content of patient counseling in prenatal care.

How to Avoid Weight Gain When You Stop Smoking. [Aud: Adults; INS: \$100; Video, 24 min.] Takes note of special problems faced by smokers such as substituting food for cigarettes, snacking, and marking the end of the meal by means other than smoking. Includes a section on exercise as a weight management option.

How to Help Your Patients Stop Using Tobacco: A National Cancer Institute

Manual for the Oral Health Team. [Aud: Dental Health Care Providers; INS: \$25; Video, 25 min. and Trainer's Guide with 65 slide presentation, and NCI pubs. 91-3191/92-3330.

Hugh McCabe: The Coach's Final Lesson. SEE: School Health Education.

*I Can't Breathe. <u>SEE</u>: School Health

In Control: A Freedom From Smoking Program. [Aud: Adults; INS: \$100; Video, 105 min., Audiocassette, Guide] Watch one 9-minute segment daily for 13 days. Gives motivation, encouragement, and techniques on how to become a permanent nonsmoker. Relaxation techniques on audiocassette.

In the Mix #438 Soccer: Kickin Butts. [Aud: Gr. 7-12; INS: \$60; Video, 29 min.] Originally aired Oct. 7-14 on PBS. Emmyaward-winning teen series encourages young people to pick up a soccer ball rather than a cigarette.

Kick Butts Day 1997-How to Get Involved. [Aud: Teachers/Youth Service Providers, Video, 4 min., supporting material].

*Kicking Nicotine: How-To for Students.[Aud: Middle to High School; INS: \$170; Video, 30 min.] Aimed at helping students recognize that they have options about their use of tobacco. Those currently using either cigarettes or spit tobacco will be encouraged to take the first steps to kicking nicotine.

Kids on Smoking. <u>SEE</u>: School Health Education.

Leave That Stuff Alone. [Aud: Youth, Tobacco Control Program Planners; INS:

\$25; Format: Audiocassette, 2:40 min.] Rap song about tobacco.

Let's Learn About Smoking. [Aud: Gr. 4-8; INS: \$100; Format: Video, 10 min., Script & Test] Presents a strong, believable case for staying away from tobacco. Covers the medical dangers of smoking and ways to deal with peer pressure.

Lobbying for Lives: Lessons from the Front. <u>SEE</u>: *Professional Training.*

Long Beach City Council Smoking Ordinance. [Aud: High School-Adult, Tobacco Coalitions; INS: \$25; Video] Covers how a grass roots collaborative approach lead to a policy change on smoking in one community.

Making a Difference Reducing Minors to Tobacco. [Aud. Reference/Coalition, INS. \$25, Video, 10 min.] Discusses preventative measures to reduce tobacco access.

Massachusetts Dept. of Public Health Historical Reel/PSA's .[Aud. Reference/Coalition, INS. \$25, Video, 10

min.].

Me, Myself...& Smoking. [Aud: Gr. 5-9; INS: \$150; Format: Video, 22 min., Curriculum Guide, 6 p.] Uses a humorous, devil's advocate approach to teach students about the hazards of cigarettes.

Mechanical Smoker. <u>SEE</u>: *School Health Education*.

Media Campaign Resource Book for Tobacco Control Volume II. [Aud: Coalitions, Professionals, Video, 56 min/Supporting Manual]. CDC, 4/98. "Wave Two" materials on tobacco control advertising campaigns, and the video catalog

of advertising materials through radio, TV, print and billboards that have been developed by other states' tobacco control programs. Also includes accompanying glossary and appendix.

✓ Media Sharp-Analyzing Tobacco & Alcohol Messages. [Aud: Coalitions, Professionals, Format: Video/Supporting Material]. Center for Substance Abuse Prevention, 1995. This program is designed to help young people critically look at how the media glamorizes and normalizes unhealthy lifestyles and behaviors.

National Center for Chronic Disease Prevention and Health Promotion CDP File. July 1997. SEE: Cancer.

No Tobacco, No Problem. [Aud: Tobacco Control Program Planning; INS: \$25;Video, 10 min.] A training guide for Nebraska businesses with tobacco licenses shows ways to say no to minors.

Office of Smoking and Health Slide Set. [Aud: Professionals; INS: \$50; Slides(20), Script] Presents national smoking statistics and selected program resources.

On the Air: Creating a Smokefree Workplace. [Aud: Adults; INS: \$125; Video, 17 min., Guide] Helps management develop and implement a smoke free policy while teaching employees reasons for and benefits of going smoke free.

Pack of Lies: The Advertising of Tobacco. [Aud: Gr. 7-12; INS: \$225; Video, 35 min.] This video is a hard-hitting expose of the advertising strategies of the tobacco industry, revealing the cynical and manipulative way in which the "pack of lies" is spread, and new generations of nicotine addicts are created.

The Performance Edge. SEE: School Health Education.

Please Don't Smoke Around Me. [Aud: Parents; INS: \$25; Video, 35 min.] Tobacco Ed. Clearinghouse, CA, 1999. Video for new parents talks about the medical problems caused by secondhand smoke and how to reduce a child's exposure. Features interviews with physicians and new mothers, and how to protect the family.

Poisoning Your Children: The Perils of Secondhand Smoke. [Aud: Tobacco Control Program Planning; INS: \$100; Video, 12 min., Planner's Kit] Presents facts about harmful effects of secondhand smoke on children's health, growth and development; makes a strong case for protecting children from tobacco smoke.

Recent Tobacco Legislation and Environmental Impacts on Health. [Aud: Coalitions, Public Healthcare Staff; INS: \$25; Format: Video, 35 min.] An excerpt from the 11/1/00 APHA annual meeting, Senator Bill Bradley addressed the state and local effects of the latest news and progress on tobacco legislation and the latest research findings on the links between the environment and asthma, lead poisoning and pesticides.

St. Louis Sequel to Teen Advice on Smoking. [Aud: 10-13 yrs.; INS: \$50;
Video, 25 min.] Older teens tell their own stories of why they do not smoke. They also discuss the immediate consequences and negative aspects of smoking.

Say Goodbye Camel Joe. [Aud: Gr. 5-Adult; INS: \$50; Video, 7 min.] A fast-paced "MTV" style video, using lively visuals and music to focus on the unacceptability of RJR's Camel Joe campaign. Features teens revealing some of

the deceptive advertising techniques used by the tobacco industry to target children. Ideal for use with media or tobacco education.

Slam! [Aud: Gr. 5-Adult; INS: \$50; Video, 15 min.] CDC, 1997. A 15-minute video developed to help young people be more aware of the power and pervasiveness of cigarette advertising and to help them explore ways to resist the influences of the tobacco industry. The video tells the story of Leslie Nuchow, a talented but unsigned young singer/songwriter who refused to have her music associated with a cigarette marketing campaign targeted toward young people.

Skillwise Series:

Duffy's Story Keeping Out of Trouble Staying in Control Stand Up! You Can Refuse.

<u>SEE</u>: School Health Education.

Smoke Free Class of 2000 . Activity Kit [Aud: Fifth Grade, INS: \$25] Includes poster, teaching guide, audiocassette, smoke screen pre/posttest.

Smoke Free Class of 2000. [Aud: Seventh Grade, INS: \$25; Video, 11 min.] Includes information on what is the smoke-free class of 2000, why it's important to inform young people, and a smoke-free class of 2000 curriculum.

Smoke Screen: The Real Story Behind Tobacco Advertising. [Aud: Junior High-Adult; INS: \$200; Video, 20 min.] The former "Winston Man" delivers a powerful message that tobacco advertising targets kids, the ads are deliberate deceptions, and tobacco will make you sick.

Smoke Screeners: An Educational Program to Help Young People Decode Smoking in the Movies. [Aud: Junior High; INS: \$25; Format: Video, 14 min. w/guide and poster] CDC, 1998. This program is suitable to be used in the classroom or other youth group setting. Includes reproducibles.

Smokeless Tobacco: Is It Worth the **Risk?** [Aud: Junior High-Adult; INS: \$50; Format: Video, 15 min.] Discusses smokeless tobacco and the risks associated with its use

Smokeless Tobacco: It Can Snuff You Out. SEE: *School Health Education*.

Smokeless Tobacco: The Sean Marsee Story. [Aud: Elementary-Senior High; INS: \$125; Format: Video.] True-life story of Sean Marsee, a high school track star and habitual snuff user who died of oral cancer at 19; discusses myths and potential dangers.

Smoking and Health. [Aud: Gr. 5-Adult; INS: \$85; Video, 14 min., Script & Test] Vivid photography details lung cancer, emphysema and other health consequences of smoking.

Smoking: Following the Crowd. [Aud: Gr. 6-12; INS: \$100; Video, 12 min.] Describes the physical, mental, social and monetary effects smoking and tobacco have on the user and gives suggestions on how to say "no" to or quit smoking.

Smoking: It's Your Choice. 3rd Edition [Aud: Intermediate-Junior High, INS: \$340; Format: Video, 17 min., Study Guide] Reviews the effects of smoking on the heart, nervous system, respiratory system, and pregnancy. Shows individuals with no larynx and severe emphysema. Discusses peer pressure.

Smoking Ordinance. [Aud: Tobacco Control Program Planning; INS: \$50; Video, 56 min.] Presents testimony to the Long Beach (CA) city council regarding the revisions to their Smoking Control Ordinance.

STAT Speaker's Guide & Slide Collection. [Aud: Junior High-Adult; INS: \$200; Slides (244), Slide Annotations] Includes information on the human and economic costs of cigarette disease and death, the use of advertising to sell cigarettes, and the sale and distribution of tobacco to children.

STAT Spit Tobacco Speaker's Guide & Slide Collection. [Aud: Adults and Teens; INS: \$200; 60 Slides w/annotations] Provides information about what spit tobacco is, how it effects the body, the impact spit tobacco is having on youth and what communities can do about the increase in spit tobacco use among youth.

Stop Before You Drop. [Aud: Gr. 1-12, Adults; INS: \$200; Video, 12 min., Guide] Conveys a strong message through story, rap and dance that smoking isn't healthy, glamorous or fashionable.

✓ Stop the Sale - Prevent the Addiction. [Aud: Gr. 3-12, Adult; INS: \$50; Video, 26 min.; Facilitator's Guide, 12 p.] Underscores the magnitude of the problem of tobacco use among young people and the importance of stopping the sale of tobacco to minors. The video raises awareness and inspires viewers to take action in their communities.

*Tar Jar. [Aud: General Public; INS: \$20; Video, 12 min., Guide]

This is Your Life! <u>SEE</u>: School Health Education.

Tobacco Action Curriculum. [Aud: Teachers, Gr. 4-8; INS: \$130; Format: Video, 17 min., Curriculum] Includes tools for students to explore issues related to tobacco use.

Tobacco & Health: You Decide. [Aud: High School-Adult; INS: \$50; Video, 25 min.] Contains 1994 testimony heard by the House Subcommittee on Health and the Environment from CEO's of the leading tobacco manufacturers.

Tobacco X-Files. [Aud: High School-Adult; INS: \$50; Video, 28 min.] Discover Films, 1998. This video combines graphic images with testimonials from teenagers about their addiction to nicotine. Also contains interviews with cancer victims and dangers of tobacco use.

*Tobacco-Free Teens. [Aud: Teens; INS. \$85; Video, approx. 20 min.] ALA, 1998. This is an eight session teen program that addresses all forms of tobacco use. Incorporates life management skills and promotes students to make good personal choices for a healthy lifestyle. It includes an educational video that emphasizes the short-term effects of smoking and the immediate rewards for teens as they quit. The curriculum is easy to follow and designed for professionals who are tobacco-free and communicate well with teens

✓ **Tobacco-Free You & Me.** [Aud: Gr. 4-6: INS: \$250: Video, 19 min. w/guide] This video is designed to Empower children to speak out against tobacco use and secondhand smoke. Young students analyze cigarette advertising, discuss the dangers of

tobacco use, and suggest activities young viewers can do.

*Tobacco Prevention and Control. [Aud: Public Health Staff; INS: \$25; Video, 1hr.]

Tobacco, Teens and You. [Aud: Senior High-Adult; INS: \$100; Video, 38 min., Manual] T.R.U.S.T. developed this video and accompanying materials for training sales clerks regarding the sale of tobacco products in California.

Tobacco: The Pushers and Their Victims. [Aud: Junior High-Adult; INS: \$225; Video, 38 min.] J. Franza & G. Hoos, 1989. This video exposes the strategies used by the tobacco industry to capitalize on young people's insecurities, and how they are able to manipulate teems into buying tobacco products.

Too Smart to Start - Too Cool to Smoke. [Aud: Gr. 4-8; INS: \$50; Video, 17 min., Guide, 12 p.] This program empowers teenagers to make healthy choices while learning valuable life skills.

Toward a Drug Free America. [Aud: High School; INS: \$50; Video, 13 min.] Features anti-drug advertisements from the Partnership of a Drug-Free America. (Introduction by Walter Cronkite.)

The Truth About Smokeless Tobacco.

[Aud: Gr. 4-Adult; INS: \$100; Video, 14 min., Script & Test] Teaches young people and adults the facts about smokeless tobacco. Discusses the medical hazards of "dipping," its effects on young people, and the peer pressure that causes this deadly habit.

The Truth About Smokeless Tobacco. [Aud: Senior High-Adult; INS: \$120; Slides

(40), Audiocassette, 17 min., Guide, "Mr. Gross Mouth" Model] SEE: School Health

* Up in Smoke: The Extreme Danger of Smoking Tobacco. [Aud: Gr. 7-12; INS: \$140; Video, 29 min. w/teacher's resource 45-page guide] Human Relations Media, 1996. Video presents the ugly side of nicotine addiction that is sure to persuade young viewers. Powerful testimonials from laryngectomies paint a frightening portrait of what really happens to smokers.

Victor Crawford Statement. [Aud: High School – Adult; INS: \$25, Video, 5 min.] CDC 5/96 taped statement by a former Tobacco Institute lobbyist who died 3/21/96 from cancer.

What's Wrong With Tobacco? [Aud: Gr. 7-12; INS: \$200; Video, 30 min., Teacher Resource Book, 50 p.] Today's teens have become the target of the tobacco industry's advertising campaign. This program educates young people about tobacco, the "hidden" drug.

Witches Brew...Secondhand Smoke in the Workplace. <u>SEE</u>: Worksite.

*Women and Tobacco: Seven Deadly Myths. [Aud: High School to Adult; INS: \$25; Video, 17 min.] Explores myths about smoking and empowers women to become or stay smoke-free. (Also includes the companion, community toolkit from CDC, "Dispelling the Myths About Tobacco".)

You Can Choose! Saying No to Smoking. SEE: *School Health*

Youth and Elders Against Tobacco Use.

[Aud: Tobacco Control Program Planning; INS: \$100; Video, 113 min., Supplementary Kit] National Town Meeting via satellite held March 24, 1994.

VIOLENCE

Break the Code of Silence: Save a Life!

[Aud: Jr.-Senior High School, INS: \$125, Video, 18 min.] Omega Films, 1994. This program encourages students to understand that breaking the "code of silence" is sometimes the right thing to do, especially if it can help a friend or save a life, is the focus of this video. Specific ways to share information with authorities are addressed.

Bright Futures for Families - Keeping Kids Health and Safe [Aud: Families, INS: \$25, Video,90 min.] HRSA Satellite Broadcast 3/24/99. This program focuses on how to utilize and broaden initiatives based on multidisciplinary approaches. Expert panels under the US Maternal and Child Health Bureau for culturally competent, family centered, and community-based, and reflect on contemporary challenges to children's health.

*Domestic Violence Screening for Health Care Professionals: Three Scenarios. [Aud: Healthcare Staff, INS: \$25, Video, 15 min.]

Get Real About Violence. [Aud: K-9, School Staff, INS: \$195, Video, 12 min.]

*Seeing Through Media Violence. [Aud: Healthcare Staff, INS: \$25, Video, 15 min.]

WORKSITE

Achieving Balance: How to Handle the Stress of Work and Family Life. [Aud: Adults; INS: \$395; Video, 15 min., Guide]

The Doctor Is In Series: When It Hurts to Work. [Aud: Adults; INS: \$50; Video, 26 min.] Work related injuries are on the rise, from back problems to repetitive motion injuries related to heavy computer use. Highlights "work hardening."

Downtime: A Worksite Guide to Understanding Clinical Depression. [Aud: Adults; INS: \$100; Video, 15 min., Seminar Guide, 34 p.] This is about recognizing and dealing with the medical illness known as clinical depression.

✓ Feeling Your Best. SEE: Fitness.

Journeys: A Personal Approach to Handling Change. [Aud: Adults; INS: \$400; Video, 15 min., Guide] Provides participants with a better understanding of change, their reactions to it, and ways to enhance their personal stamina and control in times of transition.

Lifestyle Series-

For a Change: Breaking Old Habits and Making New Ones.

SEE: Self- Care.

Health and Lifestyle: Positive Approaches to Well-Being.

SEE: Self- Care.

Taking It In Stride: Positive Approaches to Nutrition.

SEE: Nutrition.

Weighing the Choices: Positive Approaches to Nutrition.

SEE: Nutrition.

Living and Working with AIDS. [Aud:

Adults; INS: \$50; Video, 22 min., Co-Worker's Guide] Meet three people with AIDS and hear how one employer has dealt with its employees' illness.

New Corporate Agenda. SEE: Cancer.

Nutrition: Making a Difference in the

Worksite. SEE: Nutrition.

On the Air: Creating a Smokefree

Workplace. SEE: Tobacco.

Personal Action Series

Cholesterol Control. SEE: *Nutrition*.

Fitness. <u>SEE</u>: Fitness. High Blood Pressure. SEE:

Cardiovascular.

Weight Management. SEE: Nutrition.

Strategies for Employee Satisfaction in the Workplace. [Aud: Employers; INS: \$100; Video, 85 min.] A work environment can encourage people to do their best and commit to the company's success.

Successful Disease Management:

Diabetes. <u>SEE</u>: *Diabetes*.

Sun Safety for Outdoor Workers.

SEE: Cancer.

Wellness at the School Workplace. [Aud:

School Employees; INS: \$100; Video, 13 min., Manual] Illustrates the need for school employee wellness programs and the effect they can have on staff and pupil behavior.

The Wellness Lifestyle. <u>SEE</u>: *Professional Training*.

Witches Brew...Secondhand Smoke in the Workplace. [Aud: Adults; INS: \$100; Video, 11 min., Resource List] Emphasizes

the employer's responsibility to provide a safe and healthful worksite. Gives numerous examples of corporations that have successfully gone smoke free and discusses the steps they went through before instituting a smoke free policy.

Working Well: Managing for Health and High Performance. [Aud: Adults; INS: \$125; Video, 40 min.] Describes how managers can use PERKS--a set of five skills and support tools--to maximize employee productivity while maintaining positive attitudes.